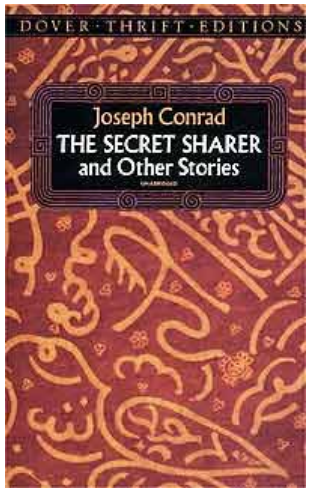
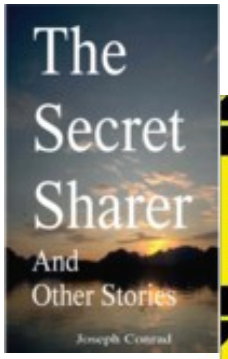
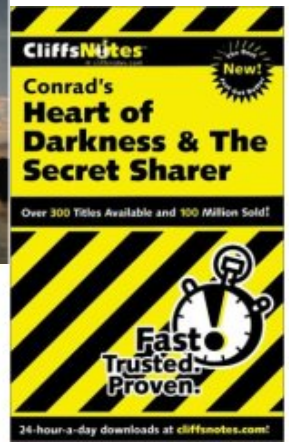
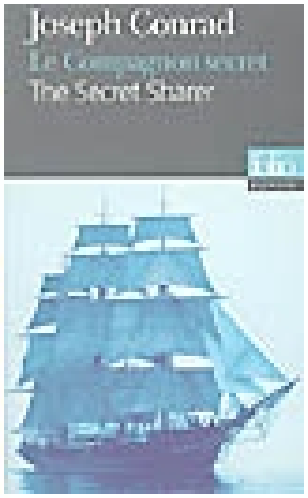


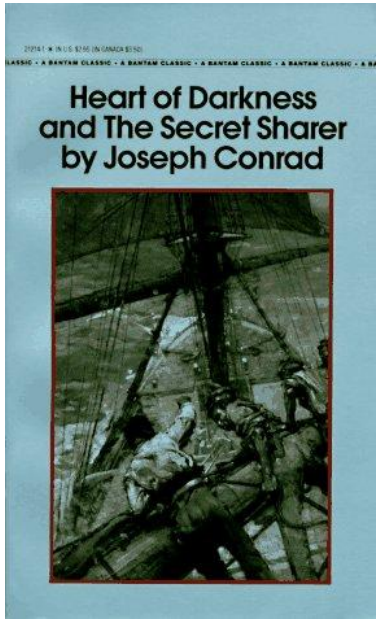


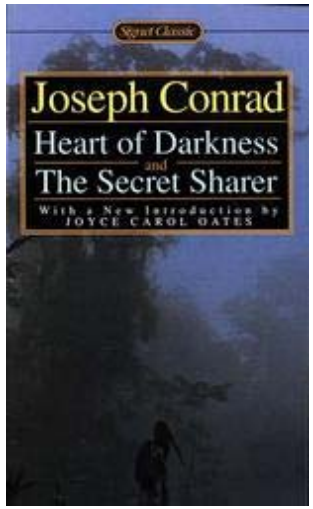


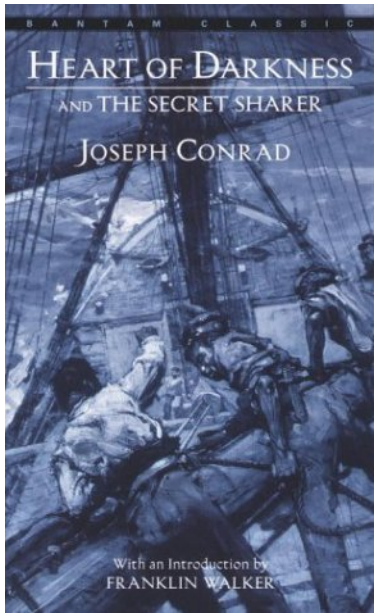


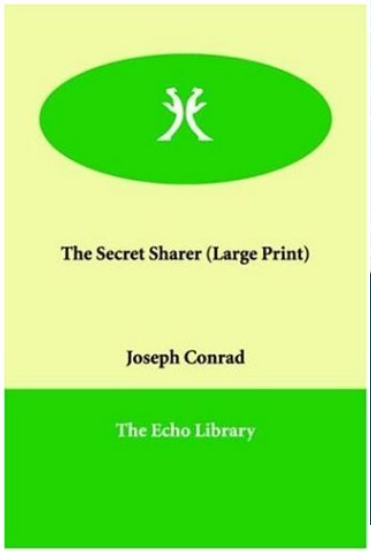
Serial Sharers

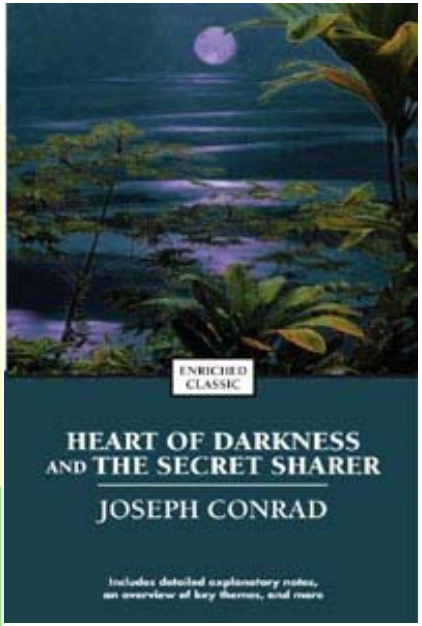
Einat Amitay, Sivan Yogev, Elad Yomtov











- Holloway T., Bozicevic M., Börner K. (2005). Analyzing and Visualizing the Semantic Coverage of Wikipedia and Its Authors.

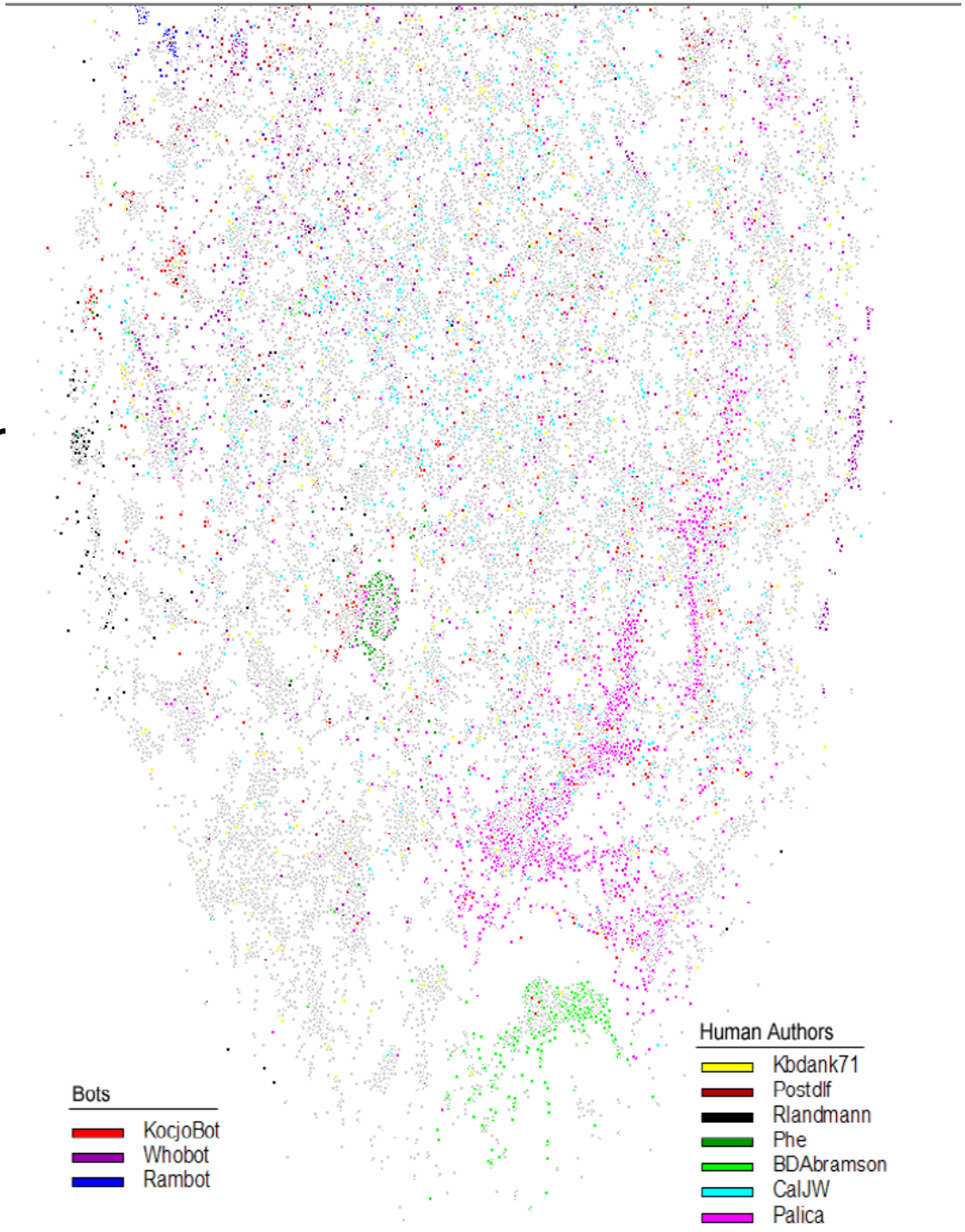
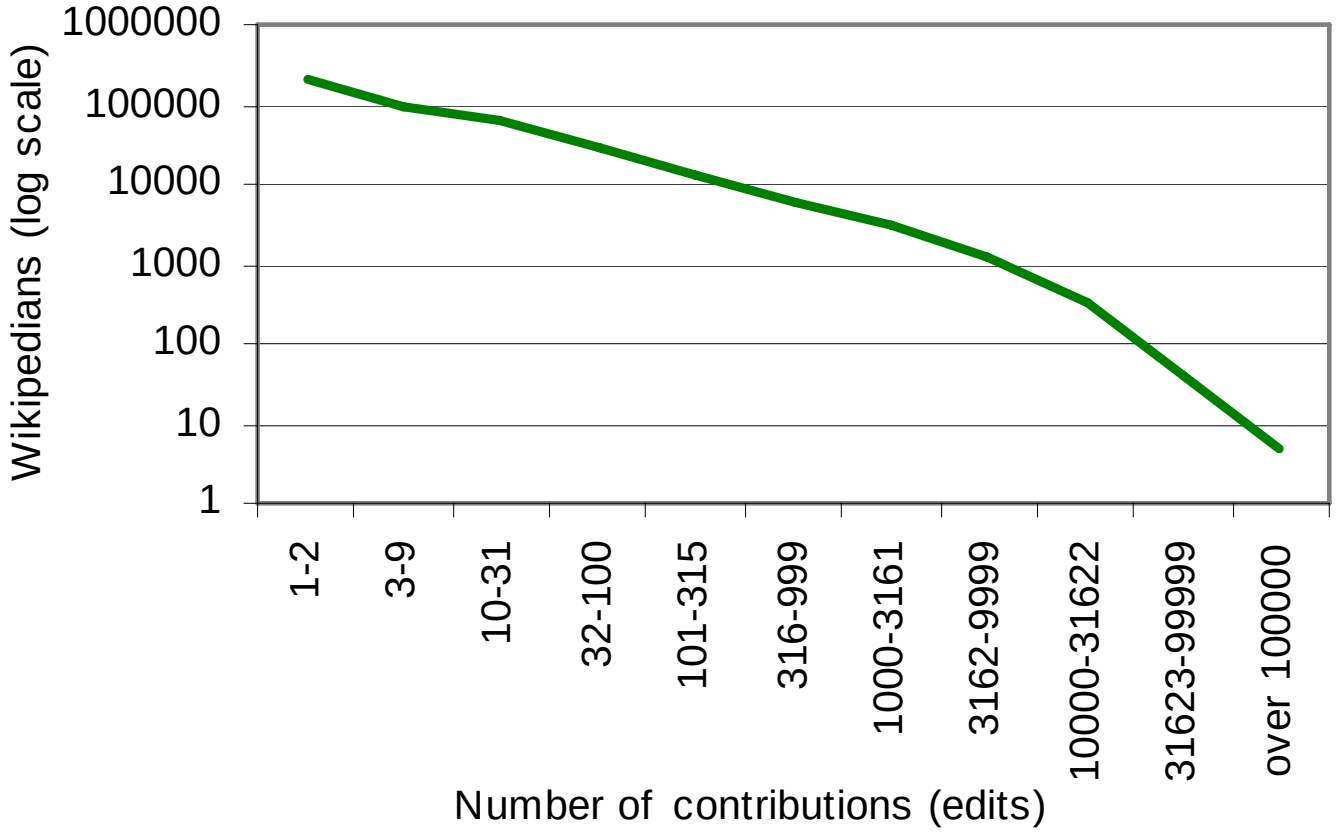
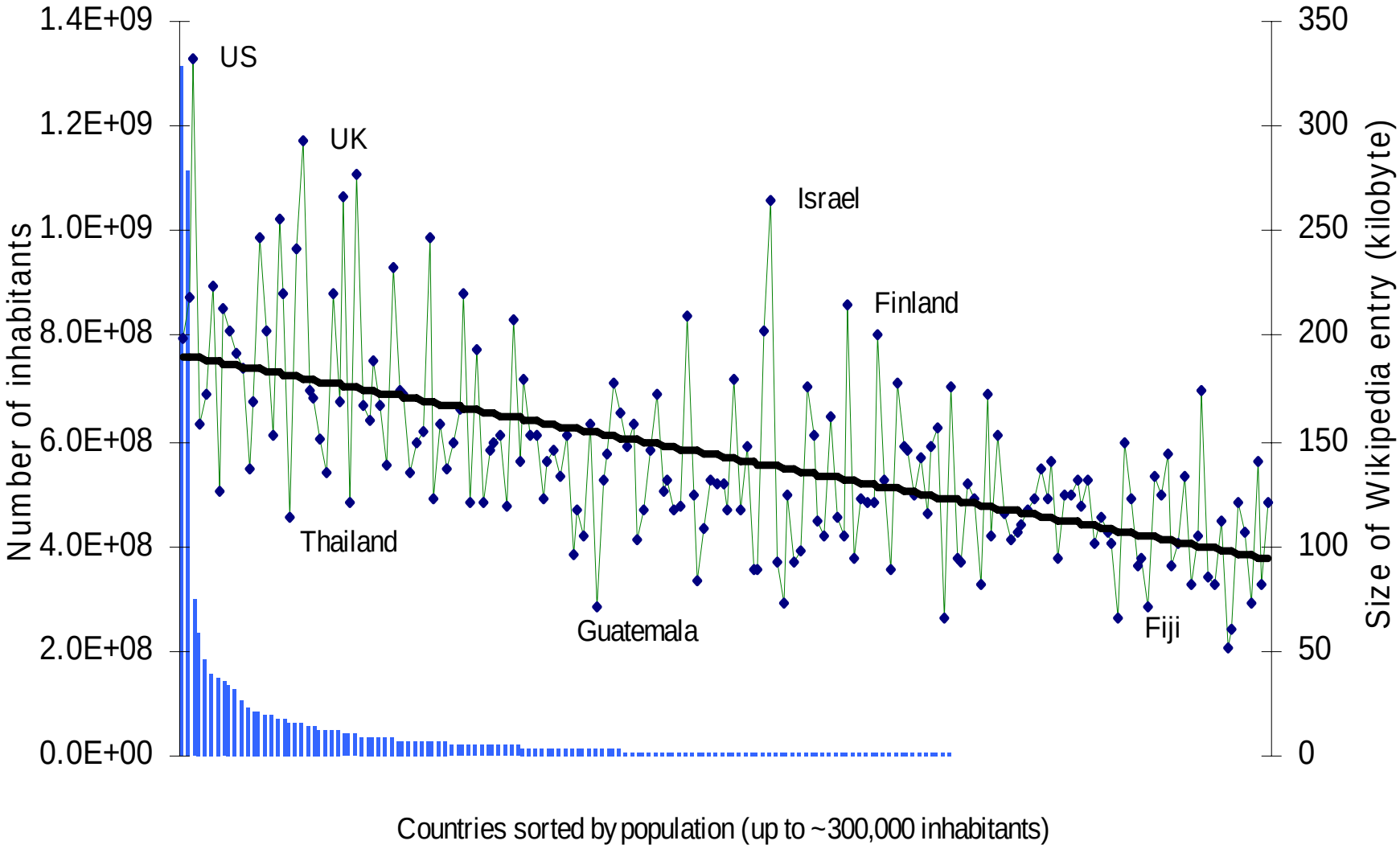


Figure 6: English Wikipedia category network colored by top ten most active authors.

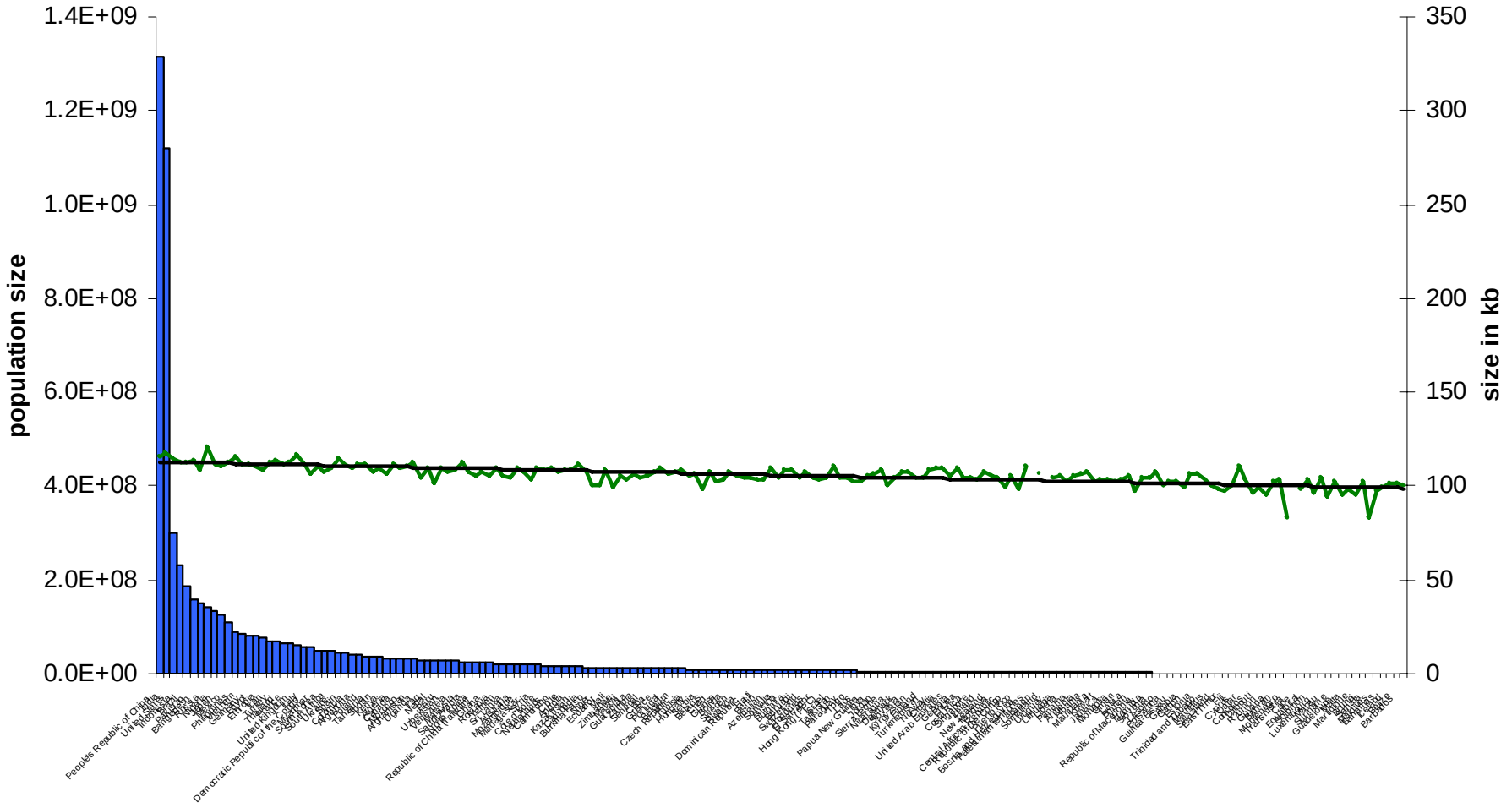
A histogram of the number of contributions per single author to the English portion of Wikipedia



A comparison of country population size and Wikipedia entry size in kilobytes



CIA Factbook by population



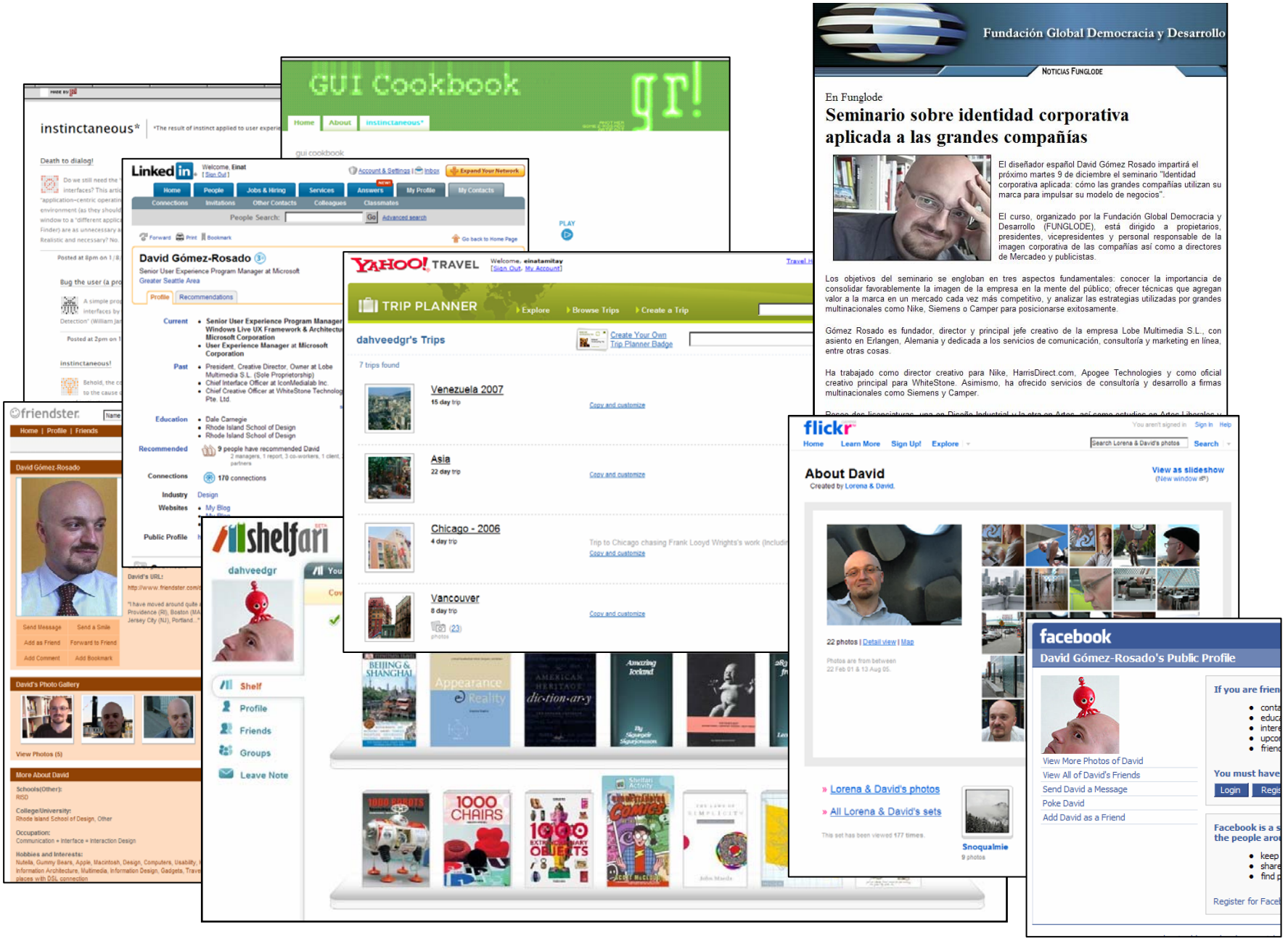
% of Web users who have done this	Activity	Survey Date
35%	Posted content to the internet	December 2005
30%	Rated a product, service or person using an online rating system	September 2005
26%	Shared something online that they created themselves, such as own artwork, photos, stories or videos	December 2005
14%	Created or worked on own webpage	December 2005
13%	Created or worked on webpages or blogs for others, including friends, social groups, or for work	December 2005
11%	Used online social or professional networking sites like Friendster or LinkedIn	September 2005
8%	Created or worked on own online journal or blog	February-April 2006

- 61% of 13 to 17 year-olds in the US have a personal profile on sites such as MySpace, Friendster, or Xanga.

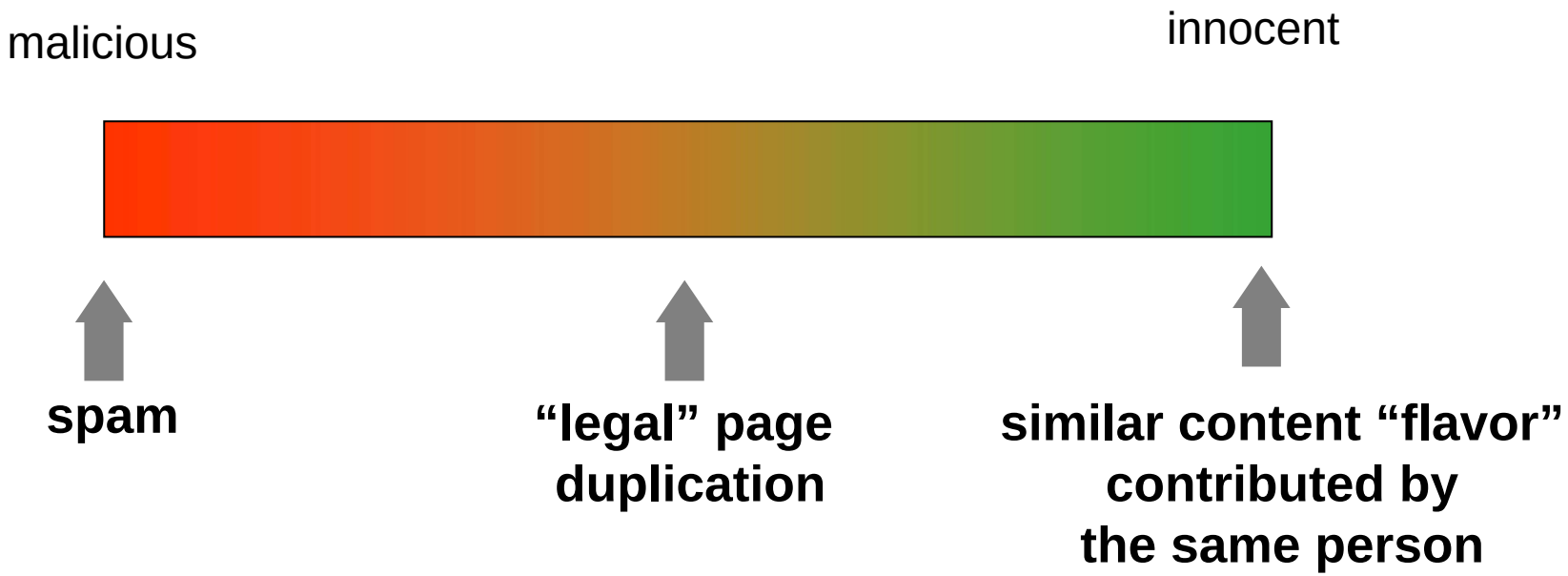
- 37% of them maintain a blog

- 37% of American bloggers had a personal website before they started blogging

- 43% of all bloggers maintain at least two blogs.


Fundación Global Democracia y Desarrollo
Noticias Funglode
En Funglode
Seminario sobre identidad corporativa aplicada a las grandes compañías
El diseñador español David Gómez Rosado impartirá el próximo martes 9 de diciembre el seminario "Identidad corporativa aplicada: cómo las grandes compañías utilizan su marca para impulsar su modelo de negocios".
El curso, organizado por la Fundación Global Democracia y Desarrollo (FUNGLODE), está dirigido a propietarios, presidentes, vicepresidentes y personal responsable de la imagen corporativa de las compañías así como a directores de Mercadeo y publicistas.
Los objetivos del seminario se engloban en tres aspectos fundamentales: conocer la importancia de consolidar favorablemente la imagen de la empresa en la mente del público; ofrecer técnicas que agregan valor a la marca en un mercado cada vez más competitivo, y analizar las estrategias utilizadas por grandes multinacionales como Nike, Siemens o Camper para posicionarse exitosamente.
Gómez Rosado es fundador, director y principal jefe creativo de la empresa Lobe Multimedia S.L., con asiento en Erlangen, Alemania y dedicada a los servicios de comunicación, consultoría y marketing en línea, entre otras cosas.
Ha trabajado como director creativo para Nike, HarrisDirect.com, Apogee Technologies y como oficial creativo principal para WhiteStone. Asimismo, ha ofrecido servicios de consultoría y desarrollo a firmas multinacionales como Siemens y Camper.
GUI Cookbook
gr!
instinctaneous*
LinkedIn
David Gómez-Rosado
YAHOO! TRAVEL
TRIP PLANNER
dahveedgr's Trips
Venezuela 2007
Asia
Chicago - 2006
Vancouver
shelfari
dahveedgr
Shelf
Profile
Friends
Groups
Leave Note
friendster
David Gómez-Rosado
flickr
About David
Created by Lorena & David.
View as slideshow
facebook
David Gómez-Rosado's Public Profile
View More Photos of David
View All of David's Friends
Send David a Message
Poke David
Add David as a Friend

Types of information duplication



Applications of Serial Shares detection

Profiling

- Personalization for creating site or **personal defaults** (e.g. layout, color choice, dictionaries, links, etc.)
- **Personalized advertising** based on cross-page content and/or readership
- **Expertise location** based on link analysis, shared content, readership, etc.
- Generating use patterns of the **“typical” author** in a given site (e.g. a typical author of blogger maintains another blog on typad and has 10 tagged links on del.icio.us)

Applications of Serial Shares detection

Noise reduction

- Site collapse by author for search results
- “more from this author” button
- Contributing to “Net Neutrality”
- Treating same-author pages as single entity to reflect clickthrough, inlinks, indexing, summary, etc.

Applications of Serial Shares detection

Sizing Web sites

- Determining the true size of a site's user community (how large is MySpace?)
- Comparing the uniqueness of each site in terms of authorship (blogger vs. typad - which has more truly unique users?)

claimID : Mindy McAdams

Viewing 6 links

My Online Self

As far as the online world is concerned, this is who I am.

mindymcadams.com - *Verified*

About Me | By Me | **Tagged with:** personal bio biography contact links pages work

Officially, my home page.

macloo.com - *Verified*

About my work | By Me | **Tagged with:** work journalism business online teaching education resources examples

My handle online, and my primary domain for professional topics, such as online journalism.

Teaching Online Journalism - *Verified*

About my field | By Me | **Tagged with:** online journalism journalism blog resources reference tips professional practice

My blog about practices in the world of online media. Updated often!

University of Florida faculty bio page

About Me | From my employer | **Tagged with:** bio biography personal work

Evidence of my employment and position. (I try to teach students how to verify that people are who they say they are.)

My Flickr

Visual evidence | By Me | **Tagged with:** photos photographs photography travel

I get to travel a lot, and you can see some documentation of where I've been.

My del.icio.us

What interests me | By Me | **Tagged with:** reference resources tutorials examples

The links I have not blogged about, but I expect I might

Mindy McAdams

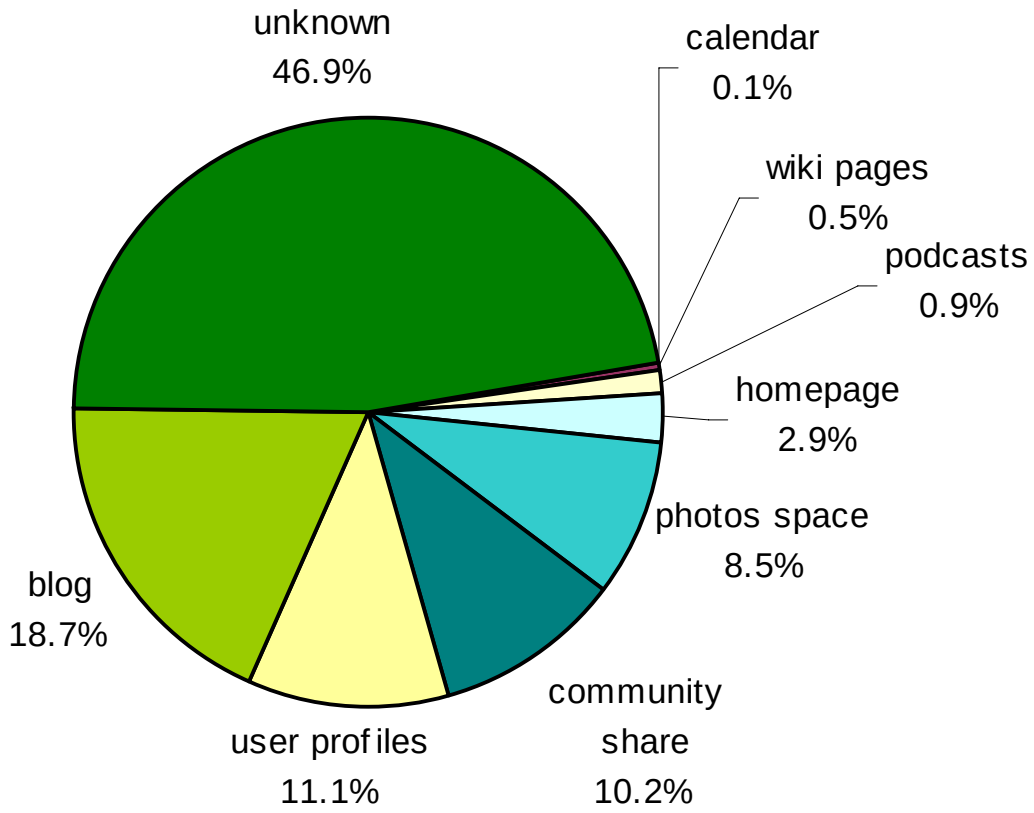
Florida. USA

In 1994 the Web took off, and soon all the world knew about the Internet. Journalism has been adapting, slowly but continuously, to the possibilities and demands of online, digital media. This is my field. This is where I work.

HCARD

Mindy McAdams

9834 pages coming from 2201 different authors

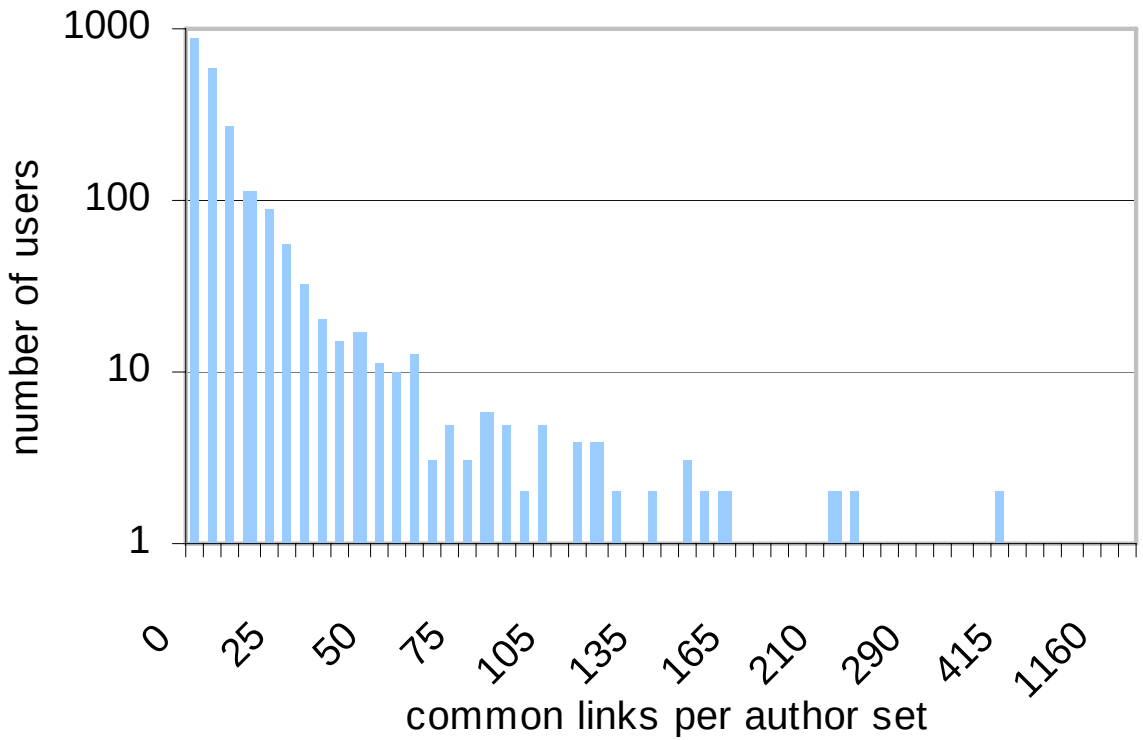


Common Authorship Characteristics

- same username
- share themes
- shared content terms
- relative URL path
- linking patterns
- page layout
- color scheme
- image filenames
- coding style

60% of authors reproduced links more than once in two different pages

The most prolific author had 1283 links appearing repeatedly



- links are not awfully useful
- maintaining a comparison list for each term – not practical
- combining any of the features is a hard task.
- **authorship is an illusive thing!**

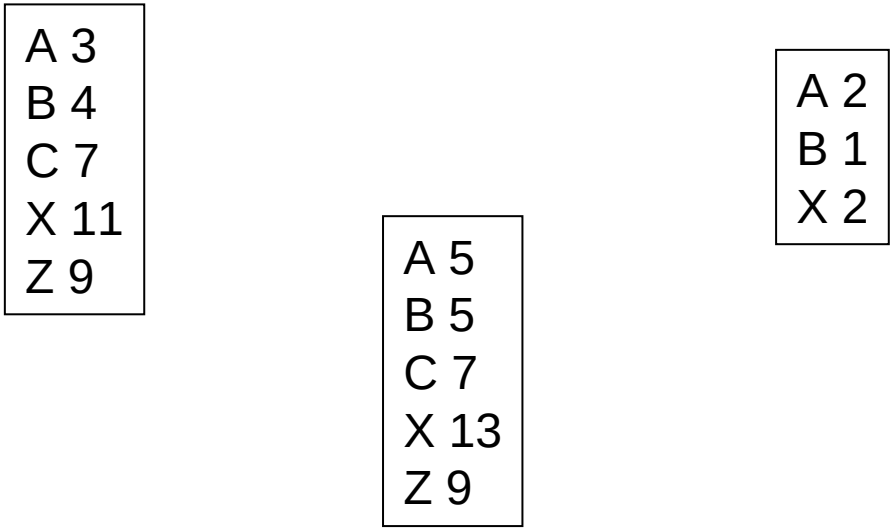
Cilibrasi R., Vitanyi P.M.B. (2005). Clustering by compression. IEEE Transactions on Information Theory, 51(4):1523-1545.

Detection by Compression

$$2NCD(x,y) = \frac{[C(xy) - C(x)] \cdot [C(xy) - C(y)]}{C(x) \cdot C(y)}$$

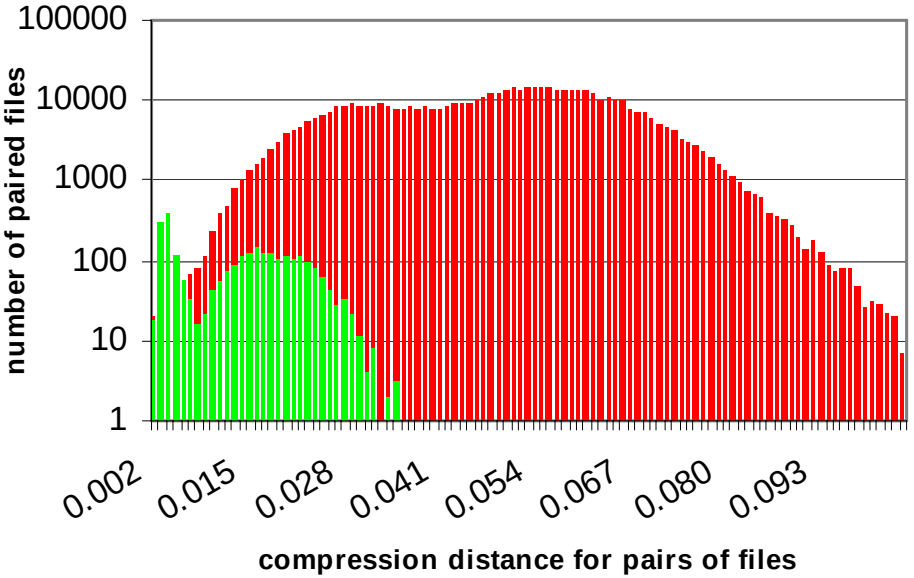
2NCD measures separately how much the compression of **each** of the documents is improved by using the information included in the other document.

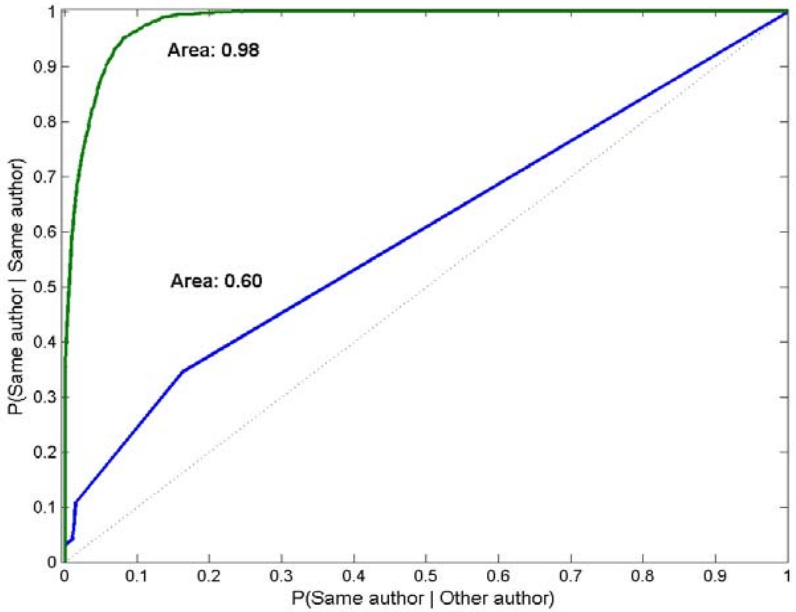
Detection by Compression



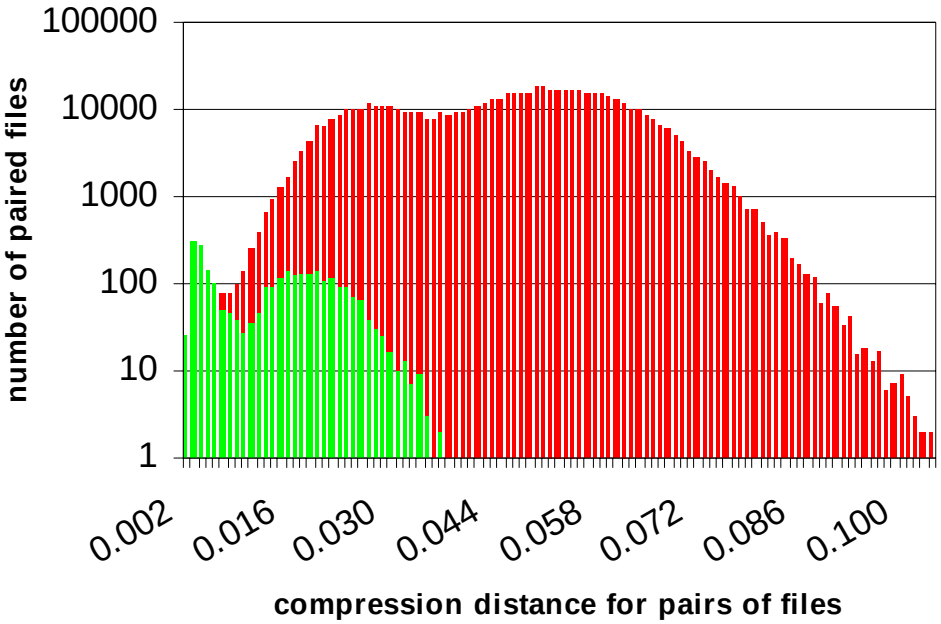
2NCD measures separately how much the compression of **each** of the documents is improved by using the information included in the other document.

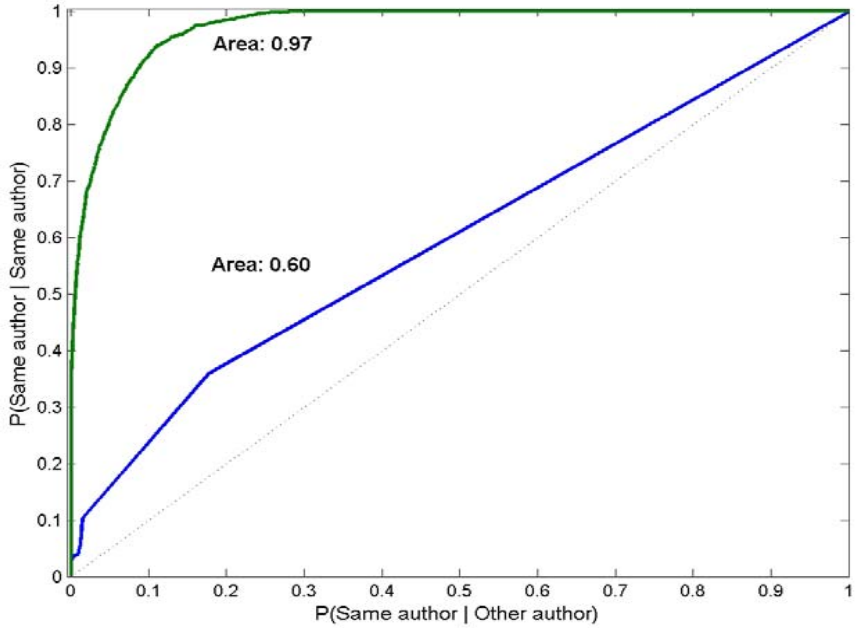
Experiment 1



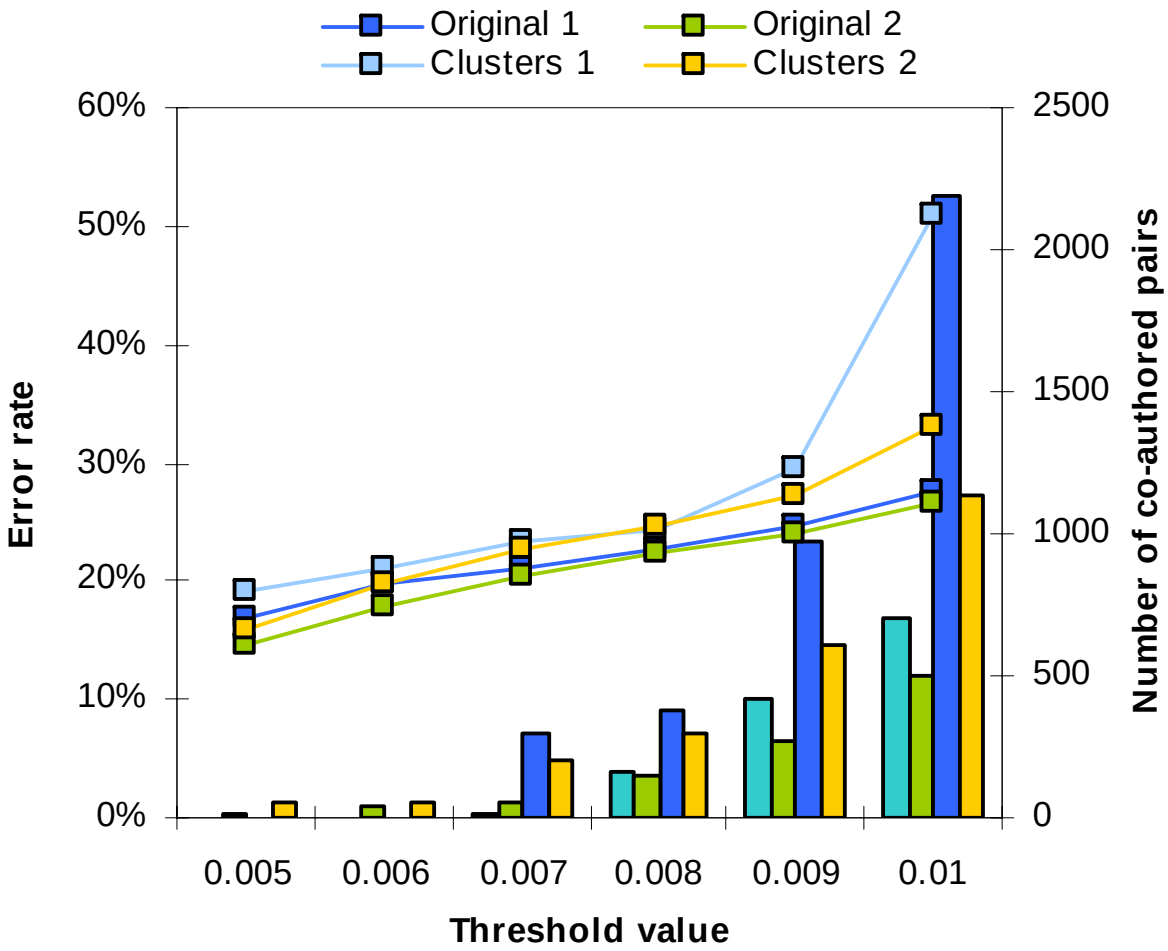


Experiment 2





Clustering


Original 1
Original 2
Clusters 1
Clusters 2
60%
50%
40%
30%
20%
10%
0%
Error rate
2500
2000
1500
1000
500
0
Number of co-authored pairs
0.005
0.006
0.007
0.008
0.009
0.01
Threshold value

THINK UPON THESE THINGS

monday, october 09, 2006

Monday Report...

Hullo everyone! Horse back riding lessons are going well, my dog isn't, and I have memorized two chapters of Philippians. My dog hurt his leg, if you are wondering what happened to him.

I want to tell you about this farm I went to on Saturday. Ineteresting place, it was! My parents wanted me to go with them to a meet farm in NY. They raise range fed animals: chickens, cows, pigs, and several others. It was a pretty drive up, but I felt a little sick because of all the twists and turns in the country hill roads. I am used to them, just not on a relatively empty stomach when the sun in glaring in my face at 9:30 on a Saturday morning!

We selected our chickens (that was why we were going there-- to buy more food) and then my mom wanted to show me their house. From the outside it appeared to be a science lab you would find somewhere in the Arctic. Wow, it was interesting. I walked in and instantly my glasses were steamy. A small stove was in the middle of the wall to my left. The floor was an interesting marble textured concrete, speckled green and cream. The whole place smelled of grease and bacon. Apparently there had just been a company breakfast, and the house still smelled like it. I stared at my surroundings. About 15 feet from where I stood was a stairway that lead to an entirely open second floor. The ceiling was still exposed insulation. A few sky lights provided most of the dim light.

The living room was right in front of the door way. A TV was at the foot of the stairs, surrounded by videos and DVDs. A dog was

ABOUT ME

Ednella
US

Greetings! My name is Ednella Sound-Out, but you can call be Nella. Please feel free to poke around my blogs, Think Upon These Things and Sound Out.

View my complete profile

PREVIOUS POSTS

a, c, d, f blogs;
b, e, h profiles;
g unknown

	a	b	c	d	e	f	g	h
a		0.0051	0.0048	0.0051	0.0065	0.0051	0.0028	0.0028
b	0.0051		0.0033	0.0036	0.0041	0.0036	0.0036	0.0036
c	0.0048	0.0033		0.0038	0.0044	0.0038	0.0033	0.0033
d	0.0051	0.0036	0.0038		0.0041	0.0036	0.0036	0.0036
e	0.0065	0.0041	0.0044	0.0041		0.0041	0.0041	0.0041
f	0.0051	0.0036	0.0038	0.0036	0.0041		0.0036	0.0036
g	0.0028	0.0036	0.0033	0.0036	0.0041	0.0036		0.0036
h	0.0028	0.0036	0.0033	0.0036	0.0041	0.0036	0.0036	

a

e

b

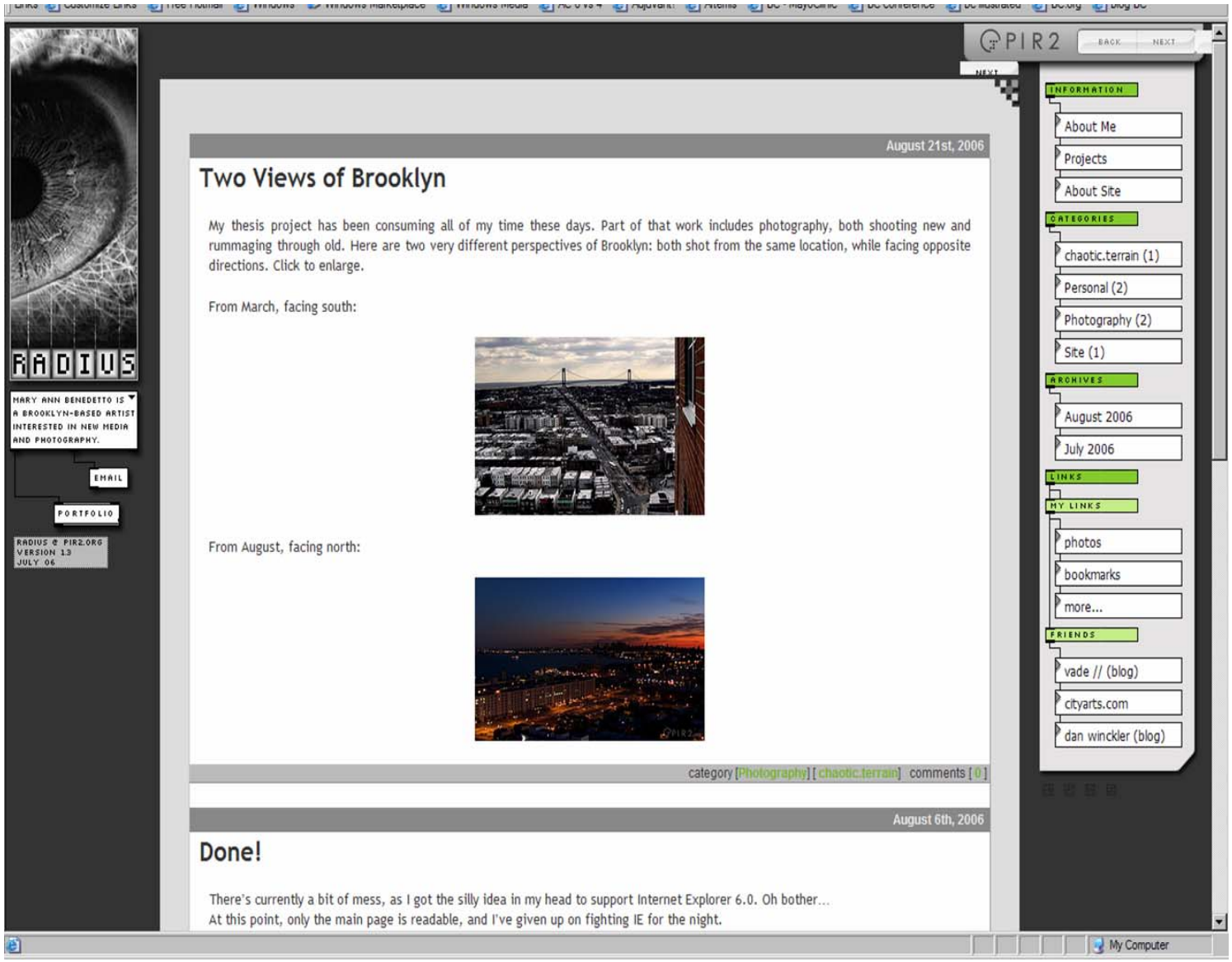
f

c

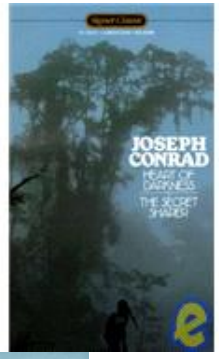
g

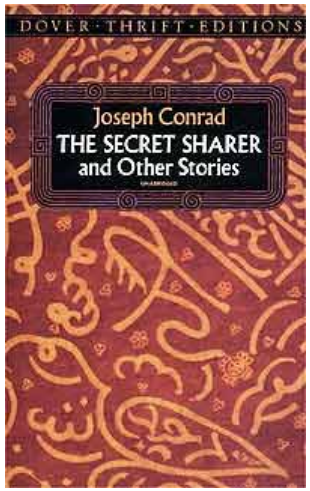
d

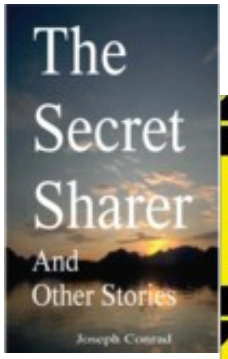
h

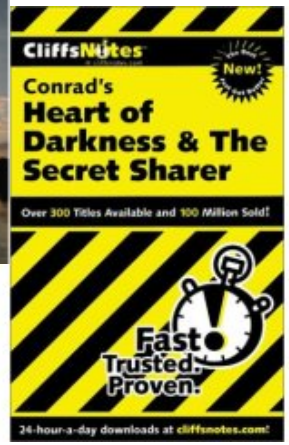


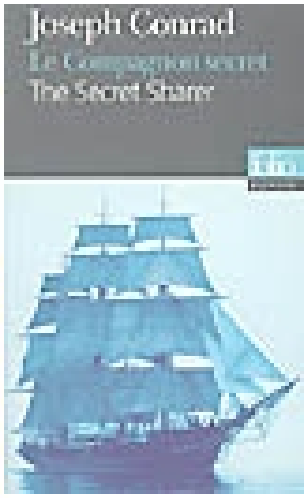
falsely paired document with g (0.016), d (0.018), f (0.018), and h (0.018).
(pay attention to color choice and layout!)

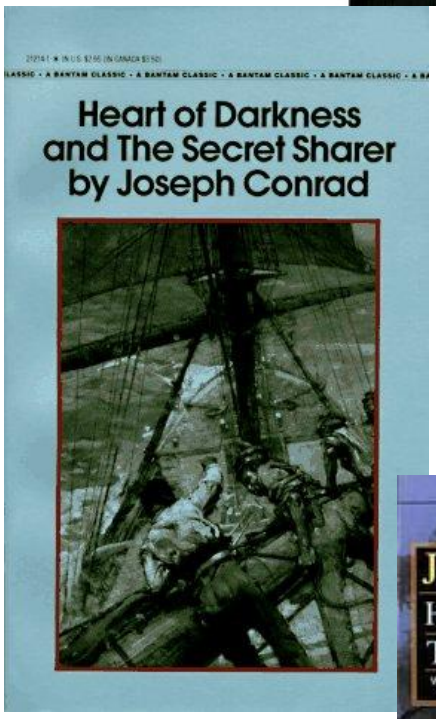




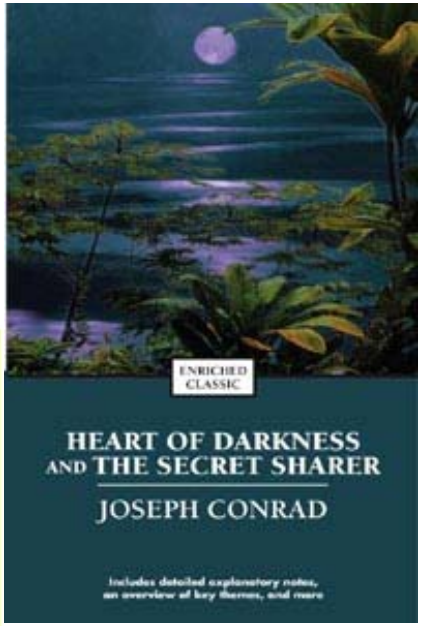


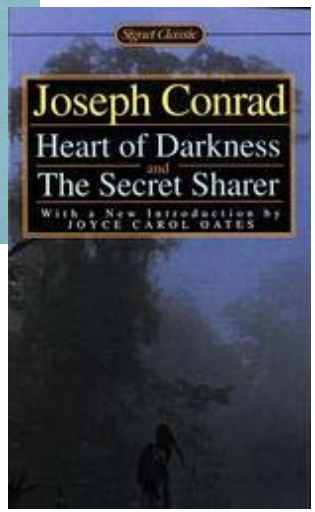


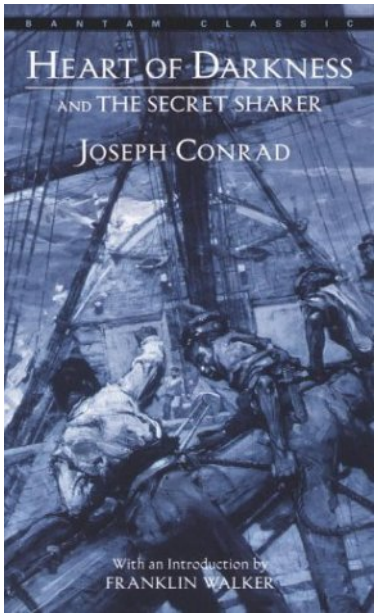


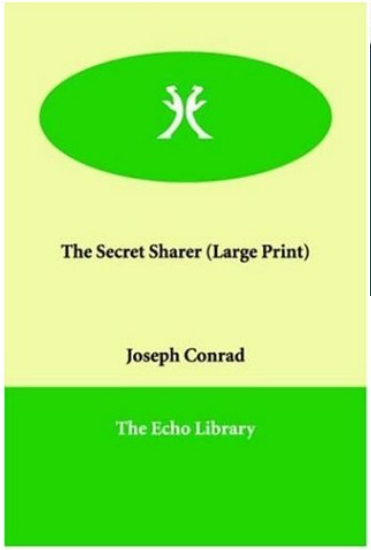


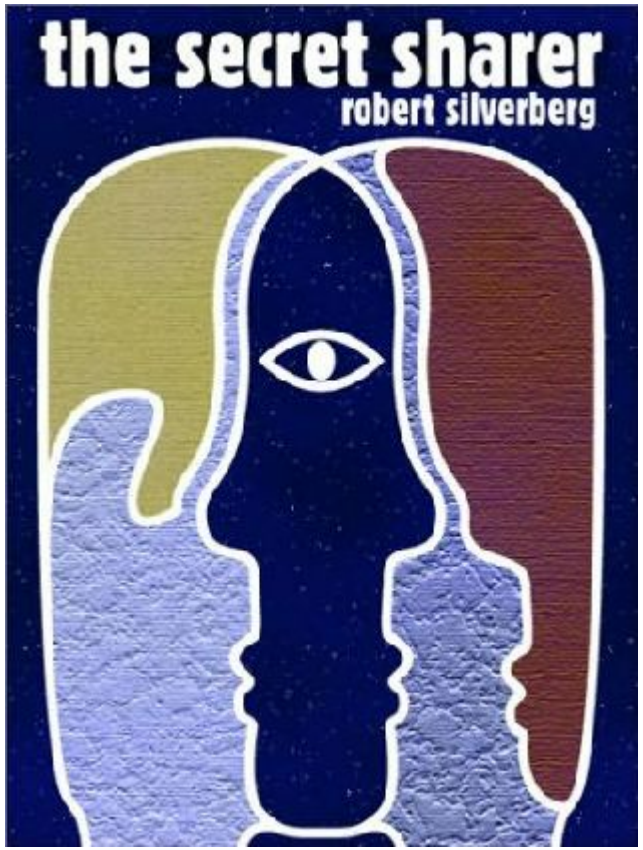
remember this?

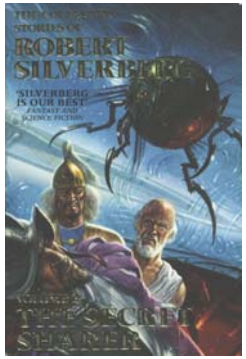


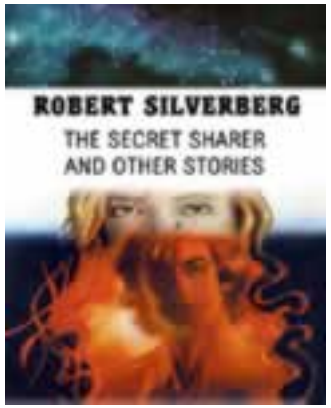


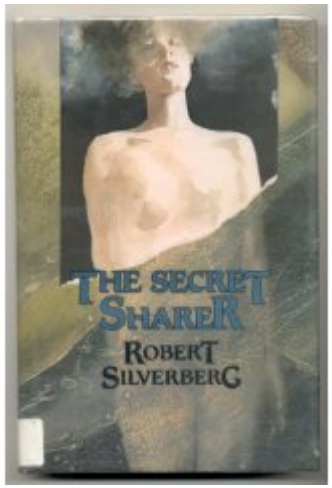





the secret sharer
robert silverberg


ROBERT
SILVERBERG
"SILVERBERG IS OUR BEST"


ROBERT SILVERBERG
THE SECRET SHARER
AND OTHER STORIES


THE SECRET
SHARER
ROBERT
SILVERBERG

The last slide