

<Your Title>

The <your code name> Clickbait Detector at the Clickbait Challenge 2017

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ABSTRACT

Your abstract

1. INTRODUCTION

An introduction to clickbait detection including the general idea of your approach. The recommended paper length is 5 pages, but if you wish to write more, don't hesitate to do so.

2. RELATED WORK

The file `clickbait17-notebook-lit.bib` contains a number of relevant Bibentries:

- To refer to the Clickbait Challenge 2017 in general use the Bibentry `potthast:2017a` as in [3].
- To refer to the large training and test dataset use the Bibentry `potthast:2017b` as in [4].
- To refer to the clickbait detection baseline approach as well as the small, initial training dataset, use the Bibentry `potthast:2016` as in [2].
- To refer to TIRA use the Bibentry `potthast:2014` as in [1].

Please include any further related work that you may have used to develop your approach.

3. APPROACH

Please explain your approach in detail to allow for reproducibility by other researchers. In particular, this includes a description of all the data used for training, the preprocessing performed on the data as well as a description of the features, algorithms, and software libraries. This is the most important part of the paper. Besides the formal description, don't forget to mention parameters and how you set them in the end.

Also, include a URL where your approach can be found. We encourage you to submit your approach for publication within the Open Source Proceedings of the Clickbait Challenge 2017 at <https://github.com/clickbait-challenge>.

4. EVALUATION RESULTS

You should include the evaluation results. In particular, a full account of your own evaluations leading up to your submission are of interest. How did you use the training datasets? How did you divide them for your own training and testing runs? How did you choose the parameters for your final submission?

5. CONCLUSION

Your conclusions.

References

- [1] M. Potthast, T. Gollub, F. Rangel, P. Rosso, E. Stamatatos, and B. Stein. Improving the Reproducibility of PAN's Shared Tasks: Plagiarism Detection, Author Identification, and Author Profiling. In *CLEF*, pages 268–299. Springer, 2014.
- [2] M. Potthast, S. Köpsel, B. Stein, and M. Hagen. Clickbait Detection. In N. Ferro, F. Crestani, M.-F. Moens, J. Mothe, F. Silvestri, G. Di Nunzio, C. Hauff, and G. Silvello, editors, *Advances in Information Retrieval. 38th European Conference on IR Research (ECIR 16)*, volume 9626 of *Lecture Notes in Computer Science*, pages 810–817, Berlin Heidelberg New York, Mar. 2016. Springer. .
- [3] M. Potthast, T. Gollub, M. Hagen, and B. Stein. The Clickbait Challenge 2017: Towards a Regression Model for Clickbait Strength. In *Proceddings of the Clickbait Chhallenge*, 2017.
- [4] M. Potthast, T. Gollub, K. Komlossy, S. Schuster, M. Wiegmann, E. Garces, M. Hagen, and B. Stein. Crowdsourcing a Large Corpus of Clickbait on Twitter. In *(to appear)*, 2017.