

# A Large-scale Analysis of the Mnemonic Password Advice

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# Mnemonic Password Creation

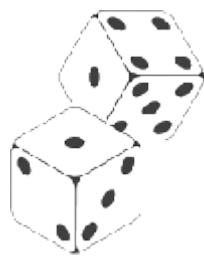
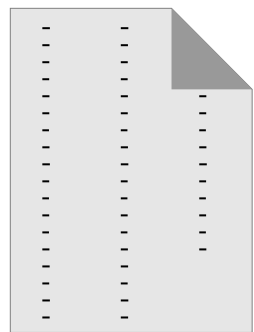
Password:

Show password

# Mnemonic Password Creation

Password:

Show password



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Random characters  
(out of 96)

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$H_1 \approx 65$  Bit  
(requires botnet)

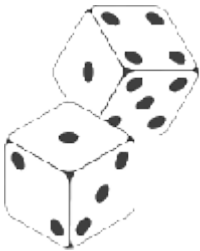
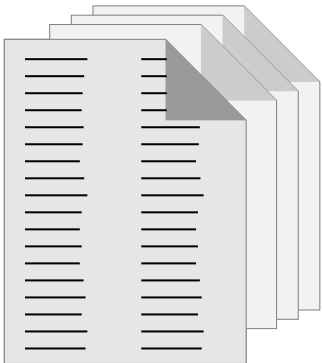
10 chars

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# Mnemonic Password Creation

Password:

Show password



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	Random characters (out of 96)	Random words (out of 7776)
$H_1 \approx 65$ Bit (requires botnet)	10 chars	5 words

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# Mnemonic Password Creation

Password:

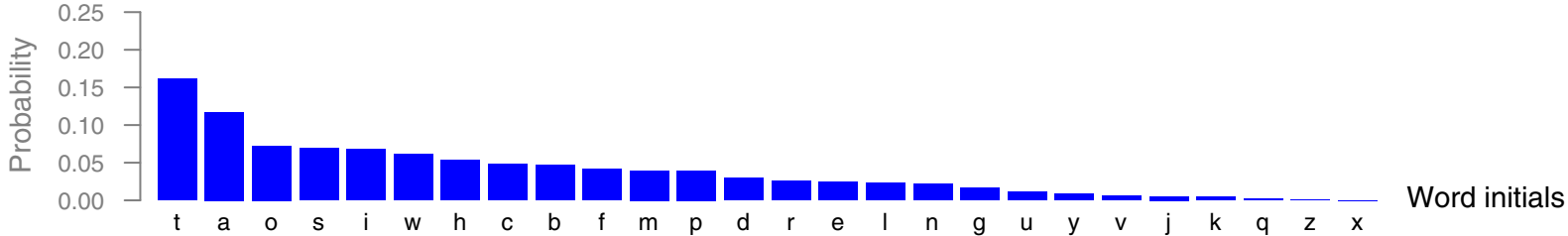
Show password

*“The NDSS conference is a great place to meet interesting people!”*

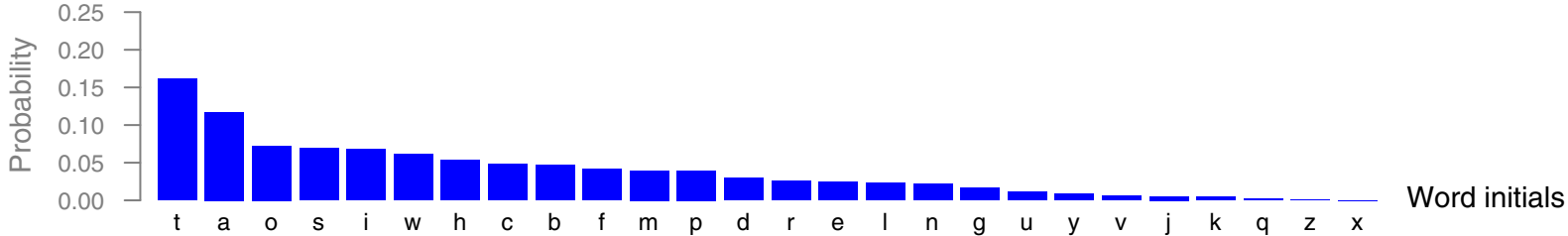
(Password advice given by the German Federal Office for Information Security, Google, etc.)

	Random characters (out of 96)	Random words (out of 7776)	Mnemonic sentence (human mind)
$H_1 \approx 65$ Bit (requires botnet)	10 chars	5 words	?

# Frequency and Correlation in Natural Language



# Frequency and Correlation in Natural Language



		successor																					
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v
predecessor	a	.1009	.0394	.0547	.0316	.0274	.0455	.0212	.0489	.0596	.0055	.0050	.0347	.0470	.0243	.0517	.0475	.0029	.0306	.0784	.1619	.0110	.0089
	b	.1381	.0326	.0461	.0319	.0234	.0357	.0147	.0558	.0722	.0060	.0043	.0198	.0384	.0196	.0734	.0352	.0019	.0278	.0693	.1726	.0154	.0051
	c	.1368	.0609	.0409	.0280	.0210	.0464	.0135	.0450	.0779	.0046	.0029	.0172	.0290	.0179	.1177	.0309	.0012	.0230	.0568	.1269	.0138	.0048
	d	.1279	.0497	.0401	.0208	.0181	.0443	.0108	.0443	.0821	.0050	.0066	.0170	.0281	.0435	.1044	.0320	.0015	.0193	.0551	.1557	.0112	.0039
	e	.1225	.0423	.0446	.0266	.0228	.0475	.0142	.0351	.0897	.0033	.0043	.0180	.0342	.0147	.1178	.0389	.0014	.0223	.0627	.1505	.0100	.0052
	f	.1379	.0369	.0424	.0267	.0286	.0352	.0149	.0512	.0669	.0047	.0028	.0198	.0413	.0129	.0771	.0363	.0014	.0229	.0581	.2013	.0096	.0058
	g	.1482	.0456	.0443	.0309	.0201	.0402	.0127	.0530	.0718	.0054	.0040	.0181	.0389	.0141	.0932	.0349	.0013	.0241	.0617	.1388	.0195	.0060
	h	.1083	.0795	.0518	.0358	.0255	.0456	.0183	.0711	.0506	.0051	.0076	.0302	.0372	.0275	.0524	.0364	.0014	.0286	.0838	.1052	.0092	.0060
	i	.1265	.0301	.0459	.0294	.0220	.0315	.0158	.0515	.0725	.0045	.0050	.0189	.0351	.0280	.0538	.0331	.0018	.0234	.0606	.2136	.0090	.0058
	j	.1613	.0645	.0581	.0323	.0172	.0452	.0237	.0581	.0473	.0129	.0086	.0258	.0387	.0129	.0559	.0301	.0022	.0280	.0688	.1097	.0065	.0043
	k	.1298	.0336	.0336	.0224	.0157	.0313	.0112	.0828	.0761	.0067	.0067	.0157	.0268	.0157	.1230	.0179	.0022	.0179	.0537	.1588	.0112	.0045
l	.1554	.0427	.0398	.0277	.0204	.0437	.0151	.0491	.0738	.0068	.0034	.0228	.0340	.0165	.0942	.0345	.0024	.0219	.0583	.1452	.0165	.0058	
m	.1266	.0656	.0463	.0305	.0236	.0420	.0158	.0527	.0647	.0075	.0060	.0262	.0340	.0184	.1010	.0423	.0020	.0256	.0665	.1131	.0124	.0063	
n	.1100	.0519	.0519	.0332	.0322	.0436	.0187	.0446	.0545	.0062	.0083	.0327	.0503	.0176	.0949	.0415	.0036	.0322	.0669	.1105	.0104	.0078	
o	.1070	.0292	.0502	.0251	.0266	.0318	.0162	.0510	.0439	.0057	.0033	.0215	.0433	.0169	.0576	.0408	.0012	.0222	.0623	.2837	.0086	.0070	
p	.1393	.0406	.0486	.0270	.0225	.0474	.0130	.0409	.0871	.0044	.0056	.0169	.0296	.0116	.1337	.0317	.0015	.0216	.0554	.1263	.0139	.0056	
q	.1824	.0353	.0471	.0294	.0235	.0412	.0118	.0353	.0706	.0059	.0000	.0176	.0294	.0176	.1294	.0294	.0000	.0235	.0765	.0882	.0118	.0059	

# Frequency and Correlation in Natural Language



		successor																					
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v
predecessor	a	.1009	.0394	.0547	.0316	.0274	.0455	.0212	.0489	.0596	.0055	.0050	.0347	.0470	.0243	.0517	.0475	.0029	.0306	.0784	.1619	.0110	.0089
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	d	.1279	.0497	.0401	.0208	.0181	.0443	.0108	.0443	.0821	.0050	.0066	.0170	.0281	.0435	.1044	.0320	.0015	.0193	.0551	.1557	.0112	.0039
	e	.1225	.0423	.0446	.0266	.0228	.0475	.0142	.0351	.0897	.0033	.0043	.0180	.0342	.0147	.1178	.0389	.0014	.0223	.0627	.1505	.0100	.0052
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q	.1824	.0353	.0471	.0294	.0235	.0412	.0118	.0353	.0706	.0059	.0000	.0176	.0294	.0176	.1294	.0294	.0000	.0235	.0765	.0882	.0118	.0059	



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	d	.1279	.0497	.0401	.0208	.0181	.0443	.0108	.0443	.0821	.0050	.0066	.0170	.0281	.0435	.1044	.0320	.0015	.0193	.0551	.1557	.0112	.0039
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	h	.1083	.0795	.0518	.0358	.0255	.0456	.0183	.0711	.0506	.0051	.0076	.0302	.0372	.0275	.0524	.0364	.0014	.0286	.0838	.1052	.0092	.0060
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l	.1554	.0427	.0398	.0277	.0204	.0437	.0151	.0491	.0738	.0068	.0034	.0228	.0340	.0165	.0942	.0345	.0024	.0219	.0583	.1452	.0165	.0058	
m	.1266	.0656	.0463	.0305	.0236	.0420	.0158	.0527	.0647	.0075	.0060	.0262	.0340	.0184	.1010	.0423	.0020	.0256	.0665	.1131	.0124	.0063	
n	.1100	.0519	.0519	.0332	.0322	.0436	.0187	.0446	.0545	.0062	.0083	.0327	.0503	.0176	.0949	.0415	.0036	.0322	.0669	.1105	.0104	.0078	
o	.1070	.0292	.0502	.0251	.0266	.0318	.0162	.0510	.0439	.0057	.0033	.0215	.0433	.0169	.0576	.0408	.0012	.0222	.0623	.2837	.0086	.0070	
p	.1393	.0406	.0486	.0270	.0225	.0474	.0130	.0409	.0871	.0044	.0056	.0169	.0296	.0116	.1337	.0317	.0015	.0216	.0554	.1263	.0139	.0056	
q	.1824	.0353	.0471	.0294	.0235	.0412	.0118	.0353	.0706	.0059	.0000	.0176	.0294	.0176	.1294	.0294	.0000	.0235	.0765	.0882	.0118	.0059	

→ Position-dependent, higher-order language model learning on Big data.

# Challenge: Building a Corpus for Mnemonic Analyses

Q. How many sentences do we need?

A. The more the better:  $10^8$  sentences for training 7th order model

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$\approx 5,000$	Mnemonics	Study by Yang et al., 2016
$\approx 80,000$	Sentences	The Bible
$\approx 5,000,000$	Sentences	Encyclopedia Britannica

---

730,000,000	Web pages	ClueWeb12, 27.3 TB
3,400,000,000	Sentences	extracted and filtered

---

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730,000,000	Web pages	ClueWeb12, 27.3 TB
3,400,000,000	Sentences	extracted and filtered

Q. Are web sentences and password mnemonics of the same language?

A. Compare to mnemonics from a MTurk study

Steps: (1) Mnemonic, (2) password, (3) questions, (4) recall

1,117	Participants
1,048	Mnemonics
\$0.15	Payment
3 min 38 sec	Average time

Step 1: Create sentence

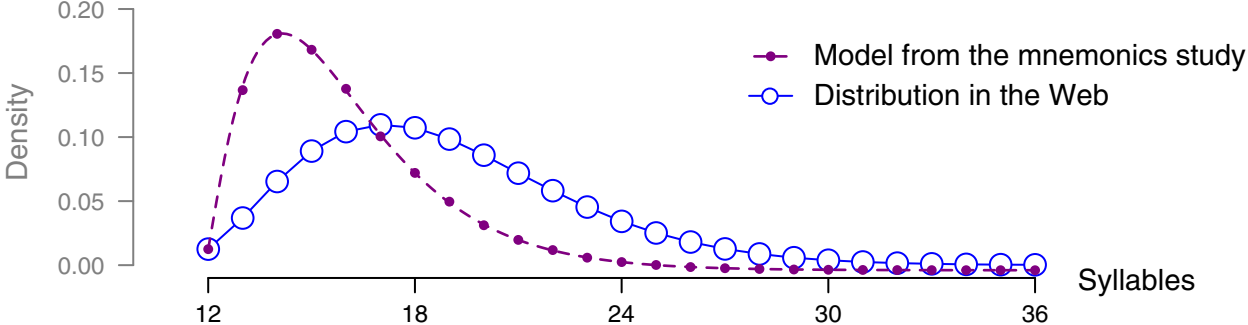
Create a **new, meaningful, and easily memorizable English sentence** that no one can guess.

Enter the sentence here. Do **not write down or copy** the sentence.

# Challenge: Building a Corpus for Mnemonic Analyses (contd.)

Q. Are web sentences and password mnemonics of the same sentence complexity?

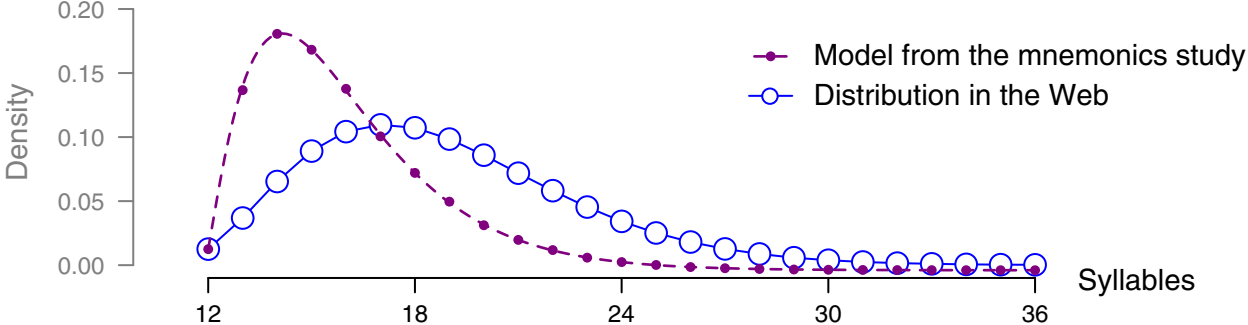
A. Analyze syllable counts as measure of readability



# Challenge: Building a Corpus for Mnemonic Analyses (contd.)

Q. Are web sentences and password mnemonics of the same sentence complexity?

A. Analyze syllable counts as measure of readability



Q. Contain web sentences and password mnemonics similar phrases?

A. Analyze predictability ( $H_1$  in Bit) of word initials within and across corpora

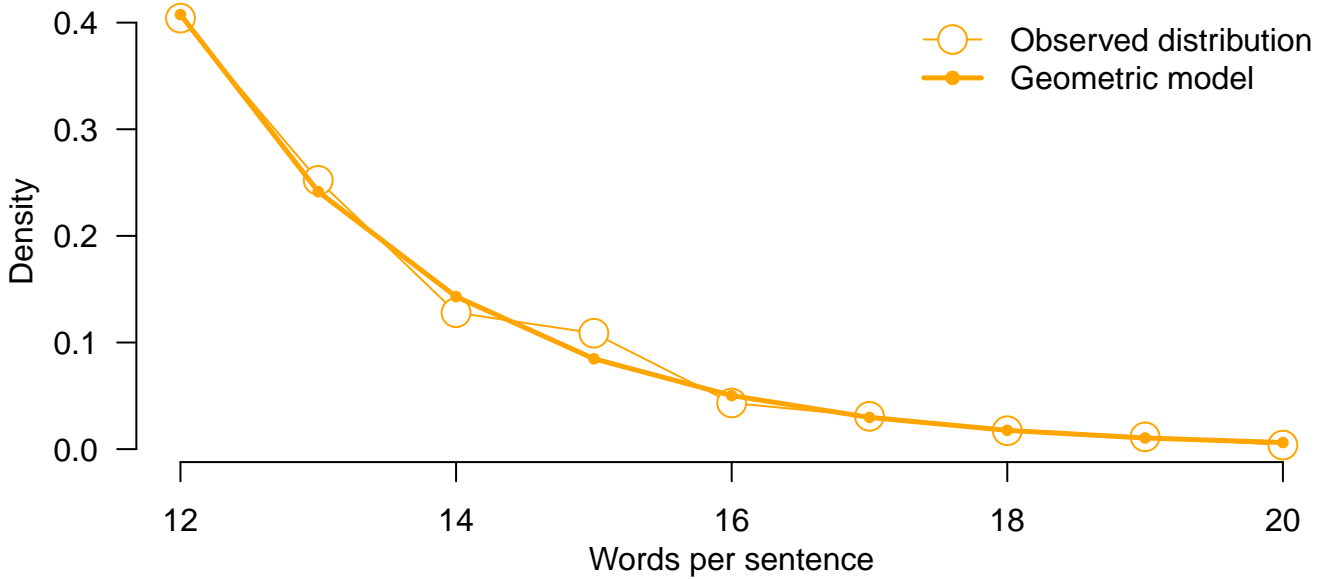
Model from	Predicting	Model order				
		0	1	2	3	4
Mnemonics	Mnemonics	4.59	<b>4.51</b>	4.54	4.55	4.55
Simple web sentences	Mnemonics	4.94	4.63	4.56	<b>4.55</b>	4.62

# Mnemonic Password Creation: Selected Results

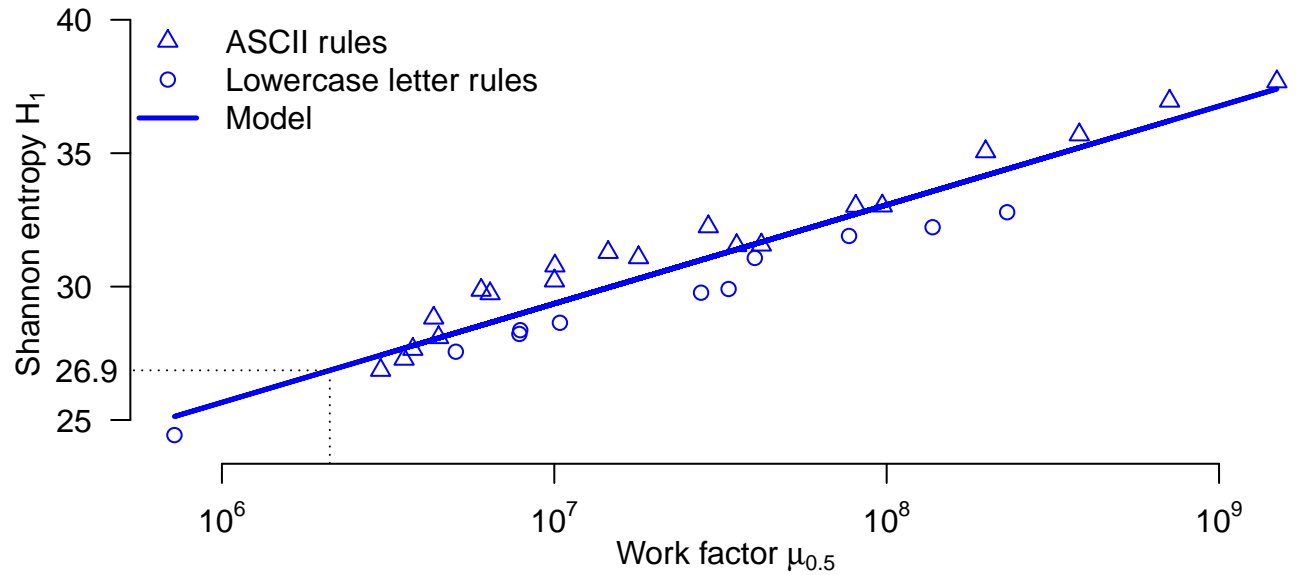
	Random characters (out of 96)	Random words (out of 7776)	Mnemonic sentence (human mind)
$H_1 \approx 65$ Bit (requires botnet)	10 chars	5 words	13+ words

- ❑ Lowercase password from sentence with 13 or more words 54 Bit
  - ❑ 7-bit visible ASCII (incl. %, !, @, #, etc.) 8 Bit  
 adds on average 2 characters, worth 6.4 Bit alone
  - ❑ Word replacements (for → 4, at → @) 2 Bit
  - ❑ Different characters (last of each word instead of first) 0 Bit
  - ❑ Complex sentences (rich vocabulary) + 2 Bit
- 
- 66 Bit**

# Appendix: Mnemonics Study Sentence Length



# Appendix: Correlation Work-factor and Entropy





# Appendix: Example Sentences

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## Mnemonics

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- What was the color of your car when you were twenty years old?
  - The order of my favorite colors followed by my cousin's pets is the password that I use.
  - beautiful mails require a touch of golden heart and brave minds that also pray
  - Savings under the floorboards are safer than inside a big bank vault.
  - While shopping i usually purchase meaningless items that i wrap up in shinny paper.
  - when I don't have money I want it, if I have money I want more.
  - Cash is king of the hill and worth every penny and cent.
  - The crisp green bill did not leave the frugal boy's pocket until the day he died.
  - I told my friend a secret and told her not to tell anyone
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## Web Sentences

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- The ADA recommends that the costs associated with postexposure prophylaxis and exposure sequelae be a benefit of Workers' Compensation insurance coverage.
  - Your agents will come away with the knowledge of how service level and quality go hand-in-hand and how that affects the entire contact center.
  - The arena act was the product of gate keeping & was only ever important from a commercial standpoint.
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## Simple Web Sentences

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- Please do not ask to return an item after 7 days of when you received the item.
  - This guide has a lot of nuggets, and I could only stop when I was finished with it.
  - She acted as a student leader during her primary school, high school, college and graduate studies.
-