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www.webis.de

A Plan for Ancillary Copyright: Original Snippets

News Publishers

- Snippets reuse text from publishers' web pages
- Search engines profit from reuse snippets
- Publishers deserve compensation

More pro arguments:

- Publishers have no viable alternative business model
- Other kinds of publishers have corresponding copyrights
- Reuse snippets prevent traffic to publisher pages
- The press deserves special protection

Search Engines

- Search engines drive traffic to web pages
- Search engines offer their service free of charge
- Reuse snippets are fair use

More con arguments:

- Publishers have no obligation to be indexed
- Difficult to distinguish eligible publishers from others
- Easy exploitation by low-quality publishers
- Entrenching of established publishers and search engines

Original Snippets

What if a snippet was an *original* explanation of how a web page relates to a query?

This would **resolve the quandary** since search engines need no longer rely on the intellectual property of others to present their search results, but can resort to **technology for snippet synthesis** instead.

The Nile River

The Vanishing Nile: A Great River Faces a Multitude of Threats ...
http://e360.yale.edu/features/vanishing-nile-a-great-river-faces-a-multitude-of-threats-egypt-dam
The Nile River is under assault on two fronts - a massive dam under construction upstream in Ethiopia and rising sea levels leading to saltwater intrusion downstream.

The Vanishing Nile: A Great River Faces a Multitude of Threats ...
http://e360.yale.edu/features/vanishing-nile-a-great-river-faces-a-multitude-of-threats-egypt-dam
There are two major issues facing the health of the Nile River. Upstream there is a dam being constructed in Ethiopia. Downstream there are rising sea levels causing saltwater intrusion.

Corpus Construction & Ground Truth

Key to building snippet synthesis technology are training data.

We identify three sources of data:

1. Text-summary-pairs from summarization corpora.
2. TL;DR summaries mined from Reddit.
3. Anchor texts.

Matching queries are extracted from the aforementioned texts.

To obtain a suitable ground truth for testing, we ask workers recruited at Amazon's Mechanical Turk to paraphrase Google reuse snippets for documents judged relevant to TREC topics.

Using deep generative models, we bootstrap snippet synthesis.

Google

ancillary copyright

All News Images Videos Shopping More Settings Tools

About 35.600.000 results (0,40 seconds)

ancillary copyright for press publishers (German: Leistungsschutzrecht für Presseverleger) is a proposal incorporated in 2012 legislation proposed by the ruling coalition of the German Union proposed by the ruling coalition of the German Union led by Angela Merkel of the Christian Democratic Union (CDU), to extend publishers' **copyrights**.

ancillarycopyright.eu

Ancillary copyright for press publishers - Wikipedia
https://en.wikipedia.org/wiki/Ancillary_copyright_for_press_publishers

About this result Feedback

Ancillary copyright for press publishers - Wikipedia
https://en.wikipedia.org/wiki/Ancillary_copyright_for_press_publishers
Ancillary copyright for press publishers (German: Leistungsschutzrecht für Presseverleger) is a proposal incorporated in 2012 legislation proposed by the ruling coalition of the German Union led by Angela Merkel of the Christian Democratic Union (CDU), to extend publishers' ...
History · Issues · Comparisons with other ...
You've visited this page many times.

What the heck is ancillary copyright and why do we call it the Link Tax ...
https://openmedia.org/.../what-heck-ancillary-copyright-and-why-do-we-call-it-link-ta...
Backfired, providing not a single additional cent to publishers (let alone publishers shut down or received free licenses from publishers faced with drops in their traffic). You're among good company if you were confused about why this idea is now on

[PDF] The Ancillary Copyright for Press Publishers in Germany - LSR-Aktuell
www.lsr-aktuell.de/sites/default/files/20170202_vg_media_lsra_broschuere_en.pdf
A special feature of the **ancillary copyright** for press. publishers is the authors' claim to remuneration paid to the publishers. § 87h **Copyright**. Law states: "The author is entitled ...

EU Commission: Yes, we will create new ancillary copyright for news ...
https://www.communia-association.org/.../eu-commission-yes-will-create-new-ancillar...
In the last few years Spain and Germany have both introduced **ancillary copyrights** with the explicit purpose of allowing publishers to charge aggregation platforms and searching links to their content. Even though both attempts have failed in achieving

Initiative Against An Ancillary Copyright: IGEL
ancillarycopyright.eu/
An **Ancillary Copyright** For Press Publishers ("Initiative gegen ein Leistungsschutzrecht" (IGEL) is a private initiative established by the German **copyright** lawyer Dr.

CCIA | Ancillary Copyright
www.ccianet.org/ancillary-copyright/
The **Ancillary Copyright** for News Publishers: Why It's Unjustified and Harmful (White Paper, Understanding '**Ancillary Copyright**' in the Global Intellectual Property Law 2015), Comisión Nacional de Los Mercados y La Competencia, Proposal

[PDF] Understanding "Ancillary Copyright" - Computer and Communication…
cdn.ccianet.org/wp-content/uploads/.../CCIA-Understanding-Ancillary-Copyright.pdf
While this is accurate in a generic sense, **ancillary copyrights** may be more accurately described as a "levy." 2 Ancillary rights are generally enforced by a "collective rights organization" designated to act on behalf of news publishers and demand payment from news aggregators ...

German "Ancillary Copyright" Law To Go Into Effect, Imposes Limits On ...
https://searchengineland.com/german-ancillary-copyright-to-go-into-effect-imposes-li...
According to a report from IDG News, a "toned down" version of an earlier, more "ancillary copyright" law has been published in Germany and will go into effect in August. The "ancillary copyright" rule was proposed in August of 2012. In its initial form it would have required

Ancillary Copyright for Publishers – Taking Stock in Germany - Bitkom
https://www.bitkom.org/.../Ancillary-Copyright-for-Publishers-Taking-Stock-in-Germ...
The **ancillary copyright** for publishers (§§ 87f et seq. of the German Copyright Act) was passed at the end of the last election period in March.

Our statement on the Commission's proposal regarding a European ...
leistungsschutzrecht.info/.../our-statement-on-the-commissions-proposal-regarding-a-e...
A couple later we submitted our statement which also functions as a condensed overview of aspects regarding a European **ancillary copyright** for press publishers. It had only been available in German. But now you can either download an English ...

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