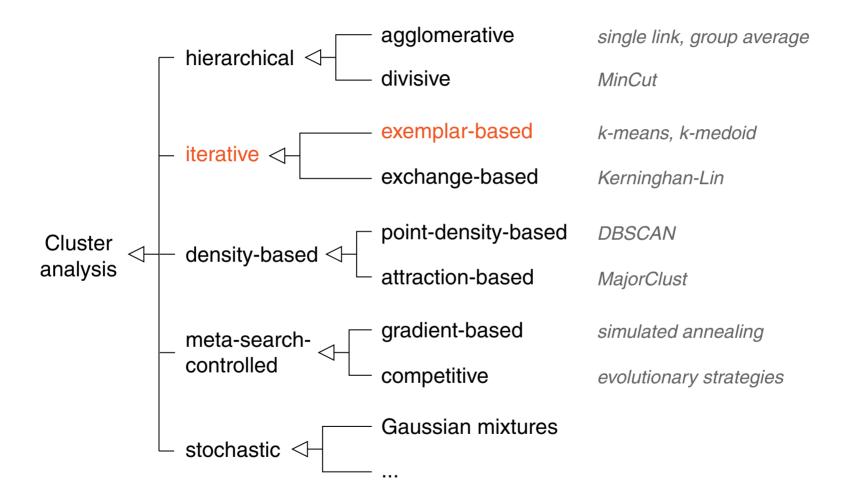
Chapter DM:II (continued)

II. Cluster Analysis

- □ Cluster Analysis Basics
- □ Hierarchical Cluster Analysis
- □ Iterative Cluster Analysis
- □ Density-Based Cluster Analysis
- Cluster Evaluation
- □ Constrained Cluster Analysis

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Merging Principles



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Exemplar-Based Algorithm

11.

```
Input:
            G = \langle V, E, w \rangle. Weighted graph.
             d. Distance measure for two nodes in V.
             e. Minimization criterion for cluster representatives, based on d.
             k. Number of desired clusters.
Output:
            r_1, \ldots, r_k. Cluster representatives.
  1.
       FOR i=1 to k DO r_i(t)=choose(V) // init representatives
  3.
   4.
  5.
  6.
          FOREACH v \in V DO // find closest representative
            i = \operatorname{argmin} \ d(r_i(t), v) , C_i = C_i \cup \{v\} // cluster assignment
  7.
                j: j \in \{1,...,k\}
  8.
          ENDDO
          FOR i=1 to k DO r_i(t)= argmin e(C_i) // update representatives
  9.
                                         v \in C_i or v \in \mathbb{R}^p
 10.
```

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RETURN($\{r_1(t), ..., r_k(t)\}$)

Exemplar-Based Algorithm

```
Input:
            G = \langle V, E, w \rangle. Weighted graph.
            d. Distance measure for two nodes in V.
            e. Minimization criterion for cluster representatives, based on d.
            k. Number of desired clusters.
Output:
            r_1, \ldots, r_k. Cluster representatives.
  1. t = 0
  2. FOR i=1 to k DO r_i(t)={\it choose}(V) // init representatives
  3.
       REPEAT
  4. t = t + 1
  5. FOR i=1 to k DO C_i=\emptyset
  6.
         FOREACH v \in V DO // find closest representative
            i = \operatorname{argmin} \ d(r_i(t), v) , C_i = C_i \cup \{v\} // cluster assignment
  7.
                j: j \in \{1, ..., k\}
  8.
          ENDDO
          FOR i=1 to k DO r_i(t)= argmin e(C_i) // update representatives
  9.
                                        v \in C_i or v \in \mathbb{R}^p
       UNTIL (convergence(r_1(t), \ldots, r_k(t)) OR t > t_{\max})
```

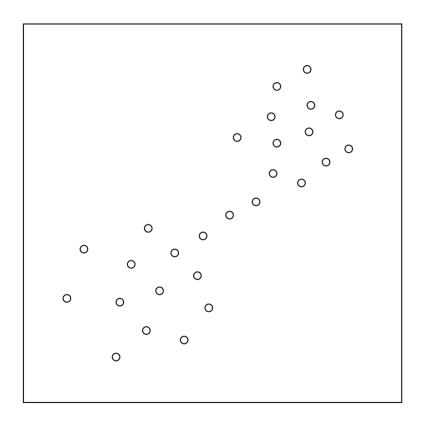
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Remarks:

- ☐ The cluster representatives are called centroids or, more general, medoids.
- The function choose(V) operationalizes a random sampling without replacement (in German: "zufälliges Ziehen ohne Zurücklegen").
- If the data is from a metric space, then the Euclidean distance between two data points is usually chosen as distance function d. An alternative and more general approach is to choose the *shortest path* between two points in the graph G.
- If the data is from a metric space, then the sum of the squared distances to the cluster representatives (= variance criterion) is usually chosen as minimization criterion e: For points $v \in V$ from \mathbb{R}^p , the components of the optimum cluster representative (= vector of minimum variance) are given by the component-wise arithmetic mean of the points in the cluster.

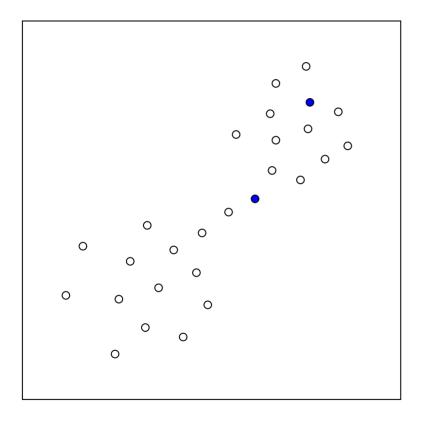
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k-Means with Minimization Criterion e = Variance



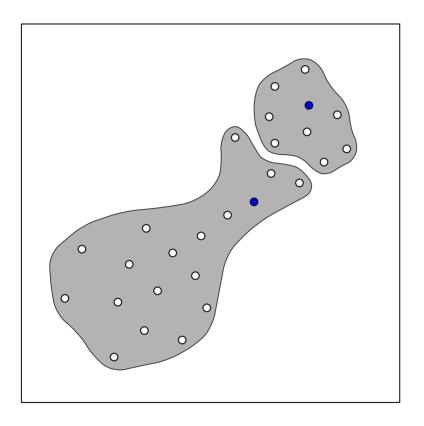
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k-Means with Minimization Criterion e = Variance



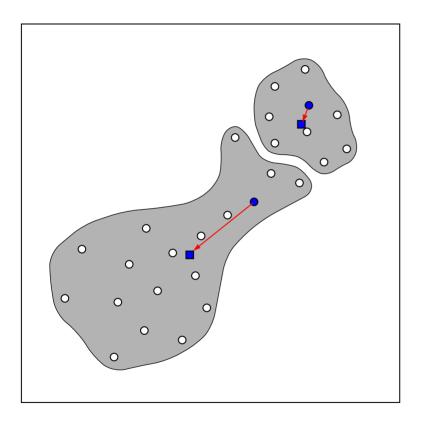
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k-Means with Minimization Criterion e = Variance



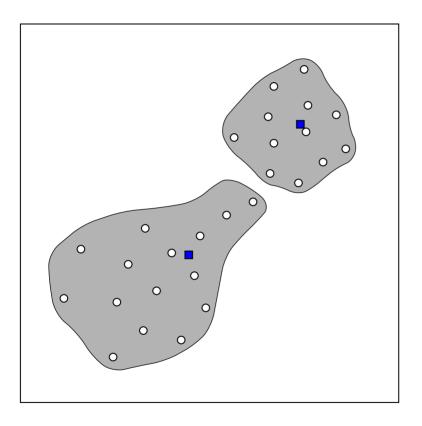
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k-Means with Minimization Criterion e = Variance



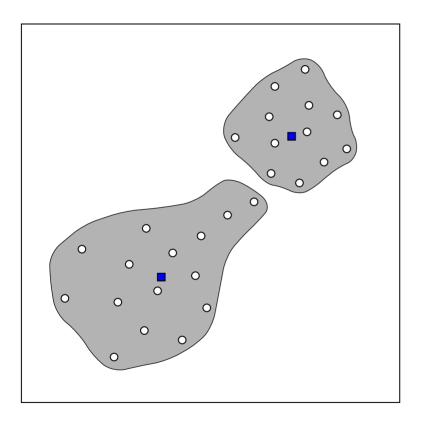
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k-Means with Minimization Criterion e = Variance



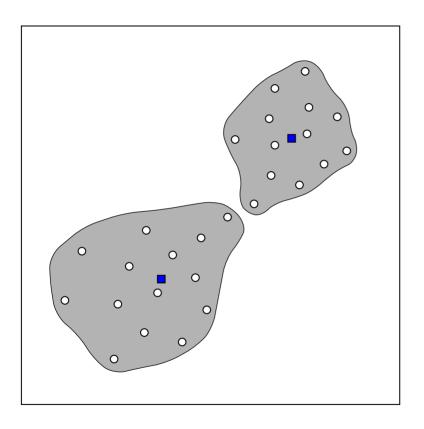
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k-Means with Minimization Criterion e = Variance



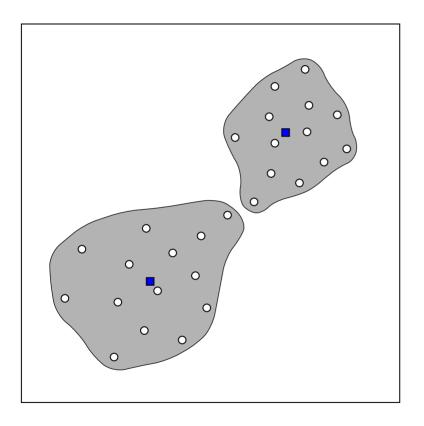
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k-Means with Minimization Criterion e = Variance



DM:II-122 Cluster Analysis ©STEIN 2021

k-Means with Minimization Criterion e = Variance



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Minimization Criteria of Exemplar-Based Algorithms [algorithm]

$$e(C_i) = \sum_{v \in C_i} (v - r_i)^2 \qquad r_i = \bar{v}_{C_i} \qquad \begin{array}{c} \text{centroid computation} \\ \text{via variance minimization} \\ (k\text{-means}) \end{array}$$

$$e(C_i) = \sum_{v \in C_i} |v - r_i| \qquad r_i \in C_i \qquad \begin{array}{c} \text{medoid computation} \\ (k\text{-medoid}) \end{array}$$

$$e(C_i) = \max_{v \in C_i} |v - r_i| \qquad r_i \in C_i \qquad k\text{-center}$$

$$e(C_i) = \sum_{v \in V} (\mu_i(v))^2 \cdot (v - r_i)^2 \qquad r_i = \frac{\sum_{v \in V} (\mu_i(v))^2 \cdot v}{\sum_{v \in V} (\mu_i(v))^2} \qquad \text{Fuzzy k-means}$$

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to cluster C_i .

□ v̄_{Ci} denotes the arithmetic mean of the points v ∈ C_i.
 □ To simplify notation the cluster representative is denoted with r_i instead of with r_i(t).
 □ The sum of the squared distances to a cluster representative r_i becomes minimum, if r_i is the arithmetic mean of the points in C_i. Hence, the computation of the centroid in k-means corresponds to a local—i.e., cluster-specific—minimization of the variance.
 □ The medoid or central element of a cluster denotes a point r_i ∈ C_i that minimizes the sum of the distances from r_i to all other points in C_i. An advantage of medoids compared to centroids is their robustness with respect to outliers and, as a consequence, an improved convergence behavior (= less iterations).
 □ k-medoid and k-center can employ nearly arbitrary distance or similarity measures.
 □ k-means and Fuzzy k-means presume interval-based measurement scales for all features.

Within Fuzzy k-means, $\mu_i(v)$ denotes the membership value of the point $v \in V$ with respect

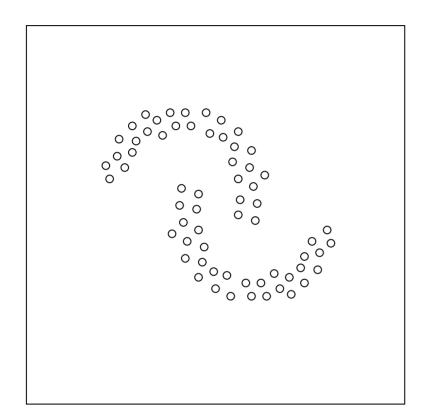
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Remarks: (continued)

- □ *k*-means can be operationalized straightforwardly as Kohonen self-organizing map, SOM, a particular kind of neural network:
 - The SOM network is comprised of an input layer with p nodes, which correspond one-to-one to the features, and a so-called "competitive layer" with k nodes.
 - Based on the network's current edge weights the training algorithm determines for a feature vector the so-called "winning neuron", whose edge weights are raised according to a learning rate η .

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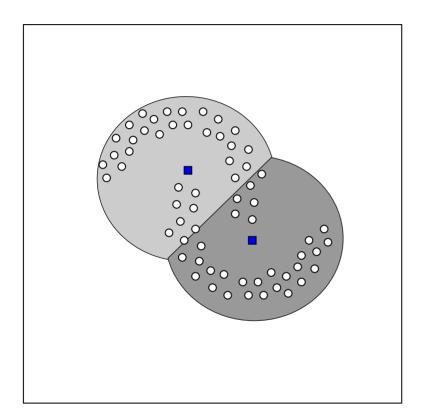
k-Means versus Single Link



Exemplar-based algorithms fail to detect nested clusters.

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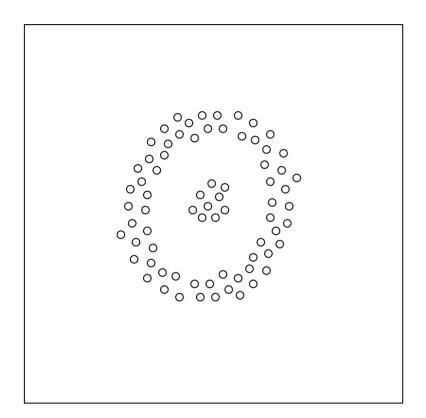
k-Means versus Single Link



Exemplar-based algorithms fail to detect nested clusters.

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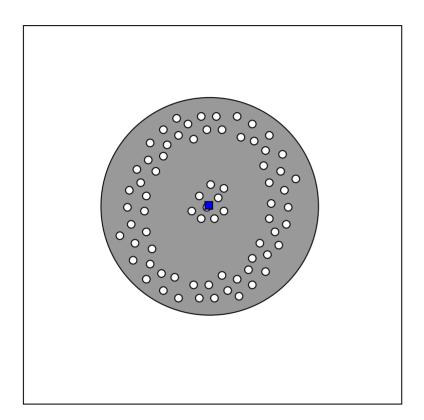
k-Means versus Single Link



Exemplar-based algorithms fail to detect nested clusters.

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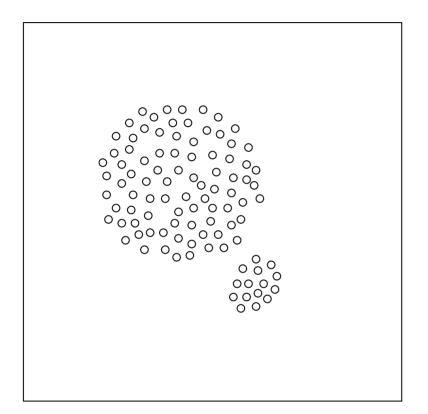
k-Means versus Single Link



Exemplar-based algorithms fail to detect nested clusters.

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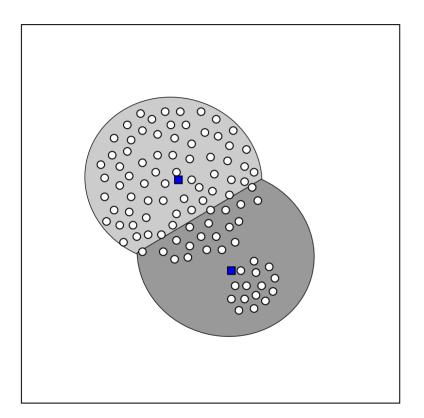
k-Means versus Single Link



Exemplar-based algorithms fail to detect clusters with large difference in size.

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k-Means versus Single Link



Exemplar-based algorithms fail to detect clusters with large difference in size.

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Exclusive versus Non-Exclusive Algorithms

Let
$$C = \{C_1, \dots, C_k\}$$
 be a partitioning of a set V with $\bigcup_{i=1\dots k} C_i = V$.

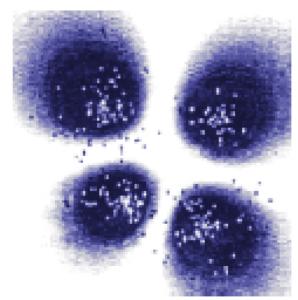
- \Box exclusive algorithms: $\forall i, j \in \{1, \dots, k\} : i \neq j \text{ implies } C_i \cap C_j = \emptyset$
- non-exclusive algorithms allow for multiple cluster membership

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Exclusive versus Non-Exclusive Algorithms

Let
$$C = \{C_1, \dots, C_k\}$$
 be a partitioning of a set V with $\bigcup_{i=1...k} C_i = V$.

- \Box exclusive algorithms: $\forall i, j \in \{1, \dots, k\} : i \neq j \text{ implies } C_i \cap C_j = \emptyset$
- non-exclusive algorithms allow for multiple cluster membership
- \Box Fuzzy cluster analysis quantifies cluster membership of the $v \in V$ by means of a membership function $\mu_i(v), \ i \in \{1, \dots, k\}$. [minimization criterion]

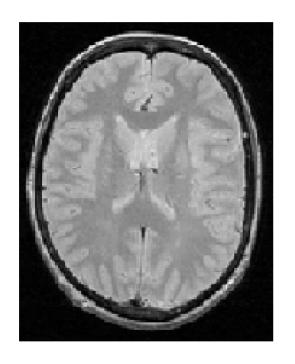


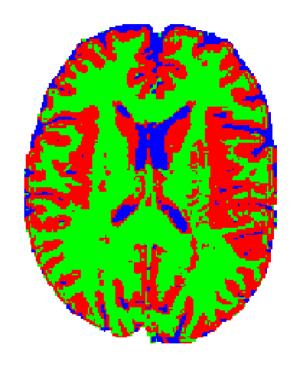
[Höppner/Klawonn/Kruse 1997]

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Exclusive versus Non-Exclusive Algorithms

Application of Fuzzy cluster analysis to represent and envision cerebral tissue:





[Pham/Prince/Dagher/Xn 1996]

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Remarks:

- The domain of the linguistic variable of the Fuzzy model is comprised of k elements, which correspond to the clusters C_1, \ldots, C_k .
- \sqsupset Usually a normalization constraint for the membership function is stated: $\sum_{i=1...k} \mu_i(v) = 1$
- □ A drawback of Fuzzy *k*-means variants that neglect normalization is that points with small membership function values for a cluster are treated as outliers, instead of moving the cluster towards these points. Hence it is useful to apply the iteration procedure with a normalization constraint—at least within an initialization phase.
- A categorization by a Fuzzy cluster analysis is beneficial if no clear class structure is given or if various feature vectors belong to several classes at the same time.
- □ A disadvantage of Fuzzy cluster analysis is the fact that the concept of cluster representatives does not exist.

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